

JEWELRY

Actress Anya Taylor-Joy sparkles in new Tiffany & Co. campaign

October 2, 2023



The campaign debuts globally across print and digital media on Oct. 2. Image courtesy of Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

Debuting Oct. 2., one of U.S. jeweler **Tiffany & Co.**'s celebrity ambassadors is flaunting high jewelry collection pieces as part of its latest advertising push.

Fronting a new campaign is actress and brand representative Anya Taylor-Joy, who dons pieces from the Schlumberger by Tiffany & Co. and Blue Book 2023: Out of the Blue collections. Therein, the label showcases the work of late house designer Jean Schlumberger and Nathalie Verdeille, the company's chief artistic officer of jewelry and high jewelry.

"It is an honor to be the face of Tiffany & Co.'s high jewelry campaign," said Ms. Taylor-Joy, in a statement.

"The house has such a long-standing history for its design and craftsmanship, and I am excited to be a part of their exceptional legacy."

Glittering gems

The campaign debuts across global print and digital media titles this month.

Assets starring Ms. Taylor-Joy will also be featured on Tiffany & Co. social channels.



The celebrity ambassador is flaunting high jewelry collection pieces as part of Tiffany & Co.'s latest advertising push. Image courtesy of Tiffany & Co.

The high-pricepoint products pictured throughout Tiffany & Co.'s release make use of diamonds and rare gemstones.

In a mainstay campaign image, Ms. Taylor-Joy sports a Flowers and Leaves necklace. Designed by Mr. Schlumberger, the accessory is inspired by nature, like much of the French designer's work.

While Tiffany & Co.'s current talent goes for the glamour of Old Hollywood, reveling in the intricacy of each bejeweled item adorned with motifs that have inspired Tiffany artisans for over 160 years, stars such as Israeli actress and brand ambassador Gal Gadot have taken to center stage for former Blue Book iterations ([see story](#)).

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