

FOOD AND BEVERAGE

The Macallan, McCartney sisters release limited-edition whiskey duo

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The Harmony Collection Amber Meadow collection marks a first-time collaboration between sisters Stella and Mary McCartney. Image courtesy of The Macallan/Mary McCartney

By LUXURY DAILY NEWS SERVICE

Scottish whiskey maker The Macallan is collaborating across verticals for a Harmony Collection development.

British fashion designer Stella McCartney and her sister, photographer and documentary filmmaker Mary McCartney are lending their talents to a nature-inspired whiskey combination, launched under the company's eco-conscious and sustainably packaged product line. Working alongside The Macallan on the limited-edition release, The Harmony Collection Amber Meadow marks the first time the duo has worked together on a project a handcrafted lifestyle capsule also accompanies the drop.

"'Together: A Collection for The Macallan by Stella and Mary McCartney' is unlike anything The Macallan has ever introduced, showcasing how we continue to innovate and challenge ourselves, yet the respect for nature reflected by Stella and Mary's beautiful designs is at the heart of our brand and has been for almost 200 years," said Jaume Ferras, global creative director of **The Macallan**, in a statement.

Expanding horizons

Having teased the dual varieties titled "Amber Meadow" and "Green Meadow" in September ([see story](#)), the third edition of The Harmony Collection has arrived and yields two distinct limited-edition whiskeys.

"We all The Macallan, Mary and I wanted to create a collection that celebrated the highest quality of materials and incredible craftsmanship that would be fitting of the shared values between us all," said Stella McCartney, in a statement.



The duo will launch under The Harmony Collection, the company's eco-conscious, sustainably packaged product line. Image courtesy of The Macallan/Mary McCartney

While both versions take inspiration and flavors from the sisters' love and memories of the Scottish countryside, Amber Meadow carries notes of oak, lemon, melon, classic scone, almond and green tea, with honeysuckle, vanilla, coconut and barley aromas rounding out the profile as "Green Meadow" takes a different approach, containing flavors of barley sugars, creamy vanilla, almonds, fresh oak and lemon with scents of wild primrose, petrichor, honeydew melon and bluebells.

"The 100 percent natural summer evening color derived from our exceptional sherry-seasoned oak and bourbon casks reflects the richness of the flavor which awaits," said Steven Bremner, whisky maker at The Macallan, in a statement.



Amber Meadow carries notes of oak, lemon, melon, classic scone, almond and green tea, with honeysuckle, vanilla, coconut and barley aromas. Image courtesy of The Macallan

At \$210 a bottle, U.S. customers can indulge in Amber Meadow come early December 2023, available to the rest of the world at The Macallan Estate Bar, The Macallan Online Boutique and in premium retailers, bars and restaurants from October 2023 on.

Exclusive to The Macallan Airport Boutiques and a selection of key airports worldwide and retailing for \$185, Green Meadow distribution also begins this month.

Alongside The Harmony Collection Amber Meadow, a lifestyle collection of 11 pieces handmade by specialized artisans and curated by the sisters offers colored glassware, flasks, brass ice stamps and other bespoke household and kitchen items, intended to be paired with the spirits.

Exclusively sold as a complete set, "Together" is available in limited quantities around the world on Oct. 11, with U.S. availability hitting in early December 2023.

"This range wouldn't be what it is if we weren't able to spend that time with The Macallan," said Mary McCartney, in a statement.



Brass trays, lamb's wool blankets, tongs and glassware are among a group of items on offer from the "Together" collection. Image courtesy of The Macallan/Mary McCartney

"I felt really proud to bring my little sister with me to The Macallan Estate on Speyside, as I knew Stella would fall in love with this just as much as I did," Ms. McCartney said. "We feel really lucky to be launching our first collaboration and making this range of pieces with The Macallan."

This December, an experiential, bookable lounge series from the brand promises "the opportunity to escape the noise of New York City and immerse themselves into the colors, sounds, and essence of Scotland," according to a statement from The Macallan.

Consumers can learn more about "The Harmony Hideaway" getaways by joining The Macallan Society at <https://www.themacallan.com/en-us/the-macallan-society>.

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