

EVENTS

LVMH pushes Mtiers d'Excellence training ecosystem forward in Paris

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A replica of the newly-announced "Maison des Mtiers d'Excellence" venue was revealed in paper model form at "Show Me Paris 2023" this month. Image credit: LVMH/Hannah Lvesque

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate LVMH is debuting a new blueprint.

Kicking off the third edition of the group's "Show Me Paris 2023" event this year -- the initiative focuses on transmitting skills in fashion design, leather goods and client advising across LVMH's brands, schools and partners -- executives are unveiling plans for the construction of a first-of-its-kind venue. The forthcoming "Maison des Mtiers d'Excellence" space is dedicated to showcasing the expertise of LVMH's many artisans, allowing for the professional development of additional talents, slated to open in Paris in 2025.

"We were pioneers in the recognition of skilled trades with the creation of the Institut Mtiers d'Excellence nearly 10 years ago," said Chantal Gaemperle, director of human resources and synergies at [LVMH](#), in a statement.

"Today, our Mtiers d'Excellence program makes us one of the world's leading know-how transmission ecosystems," Ms. Gaemperle said. "So we needed a physical location to match this ambition.

"LVMH remains a place of permanent learning, and we are working to build career paths throughout our employees' professional lives."

Show of skill force

LVMH's "Show Me Paris" gathering provided the platform for leaders to share the new craftsmanship-focused project.

First reaching 1,400 attendees as more than 360 global programs took the spotlight during the Oct. 17 event, a replica of the newly-announced Maison des Mtiers d'Excellence venue was revealed in paper model form.

The unit was created by craftswoman Hannah Lvesque, and presented at the Salle Pleyel concert hall as part of Tuesday's program.

Upon opening, the public will be able to discover the skills of LVMH brands and enjoy hands-on workshops.



At the new space, artisans at LVMH will have a dedicated location to hone their skills and the public will be granted a place to discover them. Image credit: LVMH/Johnny Vacar

Within the space, LVMH employees will gain the opportunity to train and engage in creative exchanges, sharing access to a campus inclusive of a library, meeting location and caf.

Filed under the group's Mtiers d'Excellence training ecosystem ([see story](#)), which encompasses 69 initial training programs to date, powering 288 continuing education courses internationally, LVMH celebrated the move, plus more progress, at this week's "Show Me Paris" event.

This week, guests heard from figures such as chairman and CEO of LVMH Bernard Arnault, sitting for on-stage testimonials, artistic performances and other storytelling exercises.

LVMH also chose to announce the extension of its yearly Mtiers d'Excellence apprentice competition, "the MasterGaMEs," in five nations.

This time, it will be sponsored by double world foil champion and Olympic team champion Enzo Lefort.

Mr. Lefort is being supported by LVMH as part of its sponsorship of the Paris 2024 Olympic and Paralympic Games ([see story](#)).

The athlete's involvement in the competition offers LVMH talents the chance to reimagine fencing codes with their own areas of expertise. Selected pieces will be on showcase at the LVMH Pavilion during the Paris 2024 Games.



The event allowed LVMH to showcase internal know-how and honor the craftspeople who are propelling it forward. Image credit: LVMH/Boby Allin

During the closing ceremony of "Show Me Paris," the third class of the LVMH Virtuoso personal development program was awarded with brooches made by U.S. jewelry Tiffany & Co.

The French and Swiss apprentices who completed their degrees were additionally given the award of Brevets d'Excellence.

For the first time, those who wrapped their training at the Mtiers d'Excellence Continuing Education Academy were given diplomas at the event. Trades pushed forward by the program include prototypists and leather goods source developers, many of whom were spotlighted due to their rarity throughout the industry.

After the ceremony, guests were able to peruse an exhibition that dove further into Mtiers d'Excellence, learning more about efforts that are enabling the passing down of 280 skills.

Furthermore, LVMH's first three nomadic "savoir-faire trunks" were on display, providing the public with interactive learning

experiences concerning maisons at trade fairs and exhibitions. The trio is dedicated to Tiffany & Co., French fashion house Louis Vuitton and Swiss watchmaker Hublot.

With support from the French Ministries of the Economy and Culture, LVMH states that it will be “consolidating its actions in favor of Mtiers d’Excellence,” per a statement.

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