

ARTS AND ENTERTAINMENT

# This fall, Van Cleef & Arpels brings dance festival to New York City

October 23, 2023



Opening this edition of the festival is "Dance" by Lucinda Childs, performed by the Lyon Opera Ballet. Image credit: Van Cleef & Arpels

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By LUXURY DAILY NEWS SERVICE

French jeweler Van Cleef & Arpels is helping keep the arts alive.

This season, the luxury label's traveling dance showcase will arrive in the United States for the first time. From Oct. 19 to Dec. 14, 2023, New York City will play host to 12 performances, as Van Cleef & Arpels partners with a number of renowned institutions to premiere the festivities.

"On the occasion of the Dance Reflections' by Van Cleef & Arpels Festival, the Maison is delighted to contribute to the close and longstanding links between New York and the art of choreography," said Nicholas Bos, president and CEO of [Van Cleef & Arpels](#), in a statement.

"In the 20th century, the city established itself as a historic center for dance, thanks to several influential personalities," Mr. Bos said. "In the world of ballet, George Balanchine played a major role: in 1934, the choreographer founded the School of American Ballet, the institution that gave rise to the renowned New York City Ballet which he co-founded in 1948.

"Those developments coincided with the unfolding of Van Cleef & Arpels' own story in the United States."

## Poetry in motion

Launched in 2020, Van Cleef & Arpels's "Dance Reflections" program supports creative artists and institutions linked to the world of choreography.

This year, the jeweler is partnering with the New York City Center, NYU Skirball, the Brooklyn Academy of Music, New York Live Arts and several others to bring performances to the main stage.

Opening this edition of the festival is "Dance" by American dancer and choreographer Lucinda Childs, performed by the Lyon Opera Ballet.

Among many new choreographed works are pieces such as "The Rite of Spring." Taking place at Park Avenue Armory, the presentation involves 36 dancers, many of whom trained with l'Ecole des Sables, a research laboratory and artist residency program in Africa.

Meanwhile, performances such as "Bombyx Mori," inspired by the "Serpentine Dance" from late 19th-century modern dance

pioneer Loe Fuller, will slot in.

Discover the dance festival presented by Dance Reflections by Van Cleef & Arpels in collaboration with several prestigious New York institutions, from October 19 to December 14, 2023. [#VCADanceReflections](#) [#VCADance](#) [#VanCleefArpels](#)

Jaime Roque de la Cruz <https://t.co/8ese5eikvF> [pic.twitter.com/mp7IMaiuhO](https://pic.twitter.com/mp7IMaiuhO)

Van Cleef & Arpels (@vancleefarpels) [October 20, 2023](#)

In March 2022, London became the site of an inaugural "Dance Reflections" showcase, with Hong Kong housing the tour in May 2023.

Tickets for each show during the New York festival are [on sale](#) now.

Over the summer, French fashion and leather goods house Hermès got involved in the live performance scene, hosting its traveling "On the Wings of Hermès" show for a limited time in Los Angeles ([see story](#)).

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