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TRAVEL AND HOSPITALITY

## Zero Bond will arrive at Wynn Las Vegas in 2025

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With the 2025 opening, Zero Bond will become the only private members club at Wynn Las Vegas. Image credit: Zero Bond

By LUXURY DAILY NEWS SERVICE

New York-based private members club Zero Bond is moving into new territory.

Announced Oct. 24, Bond Hospitality Group has inked an exclusive deal with Wynn Las Vegas, together opening the world's second Zero Bond location. The members-only concept will arrive in 2025.

"Zero Bond was created as a sanctuary for today's contemporary forward thinkers," said Scott Sartiano, cofounder of Zero Bond, in a statement.

"As we expand the club's footprint, we're not just creating new destinations; we're designing experiences that redefine sophistication," Mr. Sartiano said. "Our partnership with Wynn Resorts reaffirms our commitment to the ever-evolving needs of our members' dynamic and nomadic lifestyles."

## New digs

With the 2025 opening, Zero Bond will become the only private members club at Wynn Las Vegas.

The development joins the resort's portfolio of experiences, one which already includes a 194,000 square feet casino, two nightclubs, a 128-acre championship golf course and numerous eateries, among other attractions.

Founded in New York City by Mr. Sartiano and Will Makris, both leaders in hospitality, the first Zero Bond base has attracted the likes of American football retiree Tom Brady and American media personality Kim Kardashian, doing business with likeminded luxury names such as U.S. retailer Saks (see story), since its debut in October 2020.



Wynn Las Vegas' Zero Bond entry will open come 2025. Image courtesy of Louis Vuitton

Now, it looks to move into a new environment, with plans to expand the social club's footprint beyond the city that never sleeps.

"Wynn Resorts has a long history of attracting and partnering with the most creative folks in every part of our business," said Craig Billings, CEO of Wynn Resorts, in a statement.

"We're delighted to have Scott, Will and the Zero Bond team join the Wynn family," Mr. Billings said. "We look forward to working together to design, build and operate Zero Bond at Wynn Las Vegas."

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