

NONPROFITS

# Red Club x Cartier Young Leader Award 2024 applications now open

October 25, 2023



Accepting submissions through Jan. 31, 2024, the program seeks young founders of purpose-driven businesses and nonprofits. Image credit: Cartier

By LUXURY DAILY NEWS SERVICE

French jewelry maison Cartier is launching the next edition of an initiative for emerging entrepreneurs.

Accepting submissions from now through Jan. 31, 2024, up-and-coming changemakers are encouraged to apply for the Red Club x Cartier Young Leader Award 2024. With the theme of “Tech for a Sustainable Future,” winners of the philanthropic venture will receive a 50,000 euro grant, as runner-ups each get 10,000 euros, all in favor of technology-driven businesses or nonprofits helping to bring about a better world.

“The Red Club x Cartier is privileged to support young visionary leaders who connect technology, innovation and sustainability for positive change, driving solutions across sectors, fostering economic progress while improving environmental and social well-being,” said Cyrille Vigneron, president and CEO of [Cartier](#), in a statement.

## Red Club x Cartier turns

The Red Club x Cartier Young Leader Award, launched in 2021, is open to founders ages 20 to 40 years old.

The top four applicants will be announced in June 2024, and the final winner will be named next year at the Young Leader Award ceremony, taking place in Singapore during the month of October.

Created to give voice and support to young entrepreneurs, funding is not the only participant bonus.



*A final winner will be named next year at the Young Leader Award event, taking place in Singapore in October 2024. Image credit: Cartier*

The individual who takes home the top prize will be invited to take part in a tailored mentorship program administered by the National University of Singapore and Sydney Business School.

Red Club x Cartier Young Leader Award 2024 is hosted by the SEAO (Southeast Asia and Oceania) chapter of the brand's global members community, the region itself emerging as an economic hub ([see story](#)).

Applications are now open at <https://apply.redclubcartier.com/submit>.

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