

COMMERCE

Four Seasons names new operations lead in EMEA

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Effective immediately, 18-year company veteran Adrian Messerli will oversee the region's more than 40 resorts, hotels and residences. Image credit: Four Seasons

By LUXURY DAILY NEWS SERVICE

Hospitality group Four Seasons Hotels and Resorts has promoted an 18-year company veteran, now heading one of its fastest-growing regions.

Announced this month, Adrian Messerli, former regional vice president and general manager of Four Seasons Hotel and Private Residences Madrid, is named president of hotel operations in Europe, the Middle East and Africa (EMEA). Effective immediately, the executive enters the leadership role to oversee more than 40 resorts, hotels and residences.

"Beyond his impressive experience, Adrian has always been a champion of his teams and of Four Seasons core values," said Rainer Stampfer, president of global operations at [Four Seasons](#), in a statement.

"He is a firm believer that empowered people drive an exceptional guest experience, ideally positioning him to both nurture and grow our teams and portfolio across the region."

Longtime learnings

Beginning his work at Four Seasons in 2005 as a fine dining manager, Mr. Messerli has quickly risen through corporate ranks.

The newly-named president has worked across the United States, the Caribbean, South America, China, Africa, the Middle East and Europe throughout his career, spending decades learning the ins and outs of the luxury brand.



The Four Seasons and Resorts' new president of hotel operations in EMEA has spent 18 years with the leader in luxury hospitality. Image credit: Four Seasons

In the coming years and months, the new president will oversee openings in popular travel destinations including Morocco, Egypt, Puglia and Saudi Arabia ([see story](#)).

"After the last few fulfilling years leading our magnificent property in Madrid and overseeing several of our dynamic hotels in the region, I am proud and energized to be taking on this new leadership role across EMEA," said Mr. Messerli, in a statement.

"There are countless opportunities ahead for our company, our people and our owners as we continue to grow in key markets and enhance our existing portfolio of hotels, resorts, and residences, and the spas, restaurants and bars that are so key to the experience," he said. "I'm honored to take on this new role and help guide this next exciting phase of our company.

"I look forward to continuing to help advance and support the amazing people who bring the Four Seasons experience to life each day."

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