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HOME FURNISHINGS

Dolce & Gabbana Casa brings two new boutiques to London

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The boutique is the result of the company's partnership with Italian-made furniture distributor Luxury Living Group. Image credit: Dolce & Gabbana

By LUXURY DAILY NEWS SERVICE

Italian fashion house Dolce & Gabbana is leaning into interiors, opening two new spaces abroad.

Working with Italian prestige furniture company Luxury Living Group, the colorful home collection centers London's first-ever Casa boutique, situated on Brompton Road. Nearby, Dolce & Gabbana is also opening a dedicated shop-in-shop at British department store Harrods both retail concepts feature furnishings, decor and more.

Seeing double

Dolce & Gabbana Casa's latest standalone store provides an exclusive shopping experience for consumers.

Bring ing together the design codes of the brand and the building's elements, neoclassical columns meet a black color scheme that includes glossy lacquers and basaltina. The material is found throughout the label's shops worldwide, and is derived from the processing of volcanic rocks.

Roughly 17,380 square feet in size, each item housed within the space is said to evoke a "story of hospitality, love, a passion for beauty, and the art of receiving, in a grand celebration of Italian craftsmanship."



Situated near a second location at Harrods, Dolce & Gabanna Casa's Brompton Road construction plays with popular materials. Image credit: Luxury Living Group

Focusing on the world of furniture, the opening is the result of the company's partnership with Luxury Living Group, a lifestyle entity that works with the likes of British automaker Bentley, Italian fashion label Versace and more.

Inclusive of tables, upholstery, lampshades, carpets, cabinets, bar carts, chairs, dining tables, decorative objects and accessories, each inspired by Italian craftsmanship, the two parties collaborated on the design, production and distribution of displayed collections.

The array is also available at the new, 1,615-square-foot Dolce & Gabbana Casa Corner at Harrods.



The Dolce & Gabbana Casa Corner at Harrods shop-in-shop is situated on the department store's third floor. Image credit: Dolce & Gabbana

Located on the third floor of the department store, shoppers can browse the Blu Mediterraneo (see story), Carretto Siciliano, Zebra and Leopard and DG Logo prints and emblems that bring the products to life.

Like the boutique, glossy grey and black shades are found throughout, though contrasted with a bright white ceiling fitted with lighting that accentuates the collection below.

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