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## Tod's, Palm Angels unveil sneaker collaboration

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Palm Angels has augmented several elements of the Tod's staple to both harken back to older designs and modernize the longstanding luxury footwear. Image courtesy of Tod's

By LUXURY DAILY NEWS SERVICE

Italian fashion label Tod's is working with fellow Italian apparel brand Palm Angels on a footwear-focused drop.

The duo is giving the Tod's Tab Sneaker a vintage look, and are releasing the new version of the men's shoe in women's sizes as well. Incorporating a range of brand codes, and retailing for \$975, Palm Angel x Tod's launches on Nov. 9.

## Best foot forward

Several elements of the Tod's staple have been augmented to create the two special-edition pairs.

While both shoes themselves come in white, perhaps the most noticeable addition is an outstretched palm tree, featured on the sidewall and available in either gold or black leather.

The emblem nods to Palm Angels' codes, which are rooted in Californian culture.



The collaboration is responsible for changing many facets of the sneaker's design. Image courtesy of Tod's

Tod's signature "gommino," or rubber tips, take up residence on the back of the release, alongside other details including its logo.

Tapered lines are now incorporated throughout the design, the sneakers' tongues taking inspiration in its construction from popular styles of the 1970s, aligning with a pre-fall collection campaign from Tod's which employed the decade's signature aesthetics (see story).

An uppercase "T" for Tod's and the Palm Angels logo is embossed in gold lurex on the tongue, the latter detail twinning with a matching motif placed onto the back of the shoe.

The toe cap has also been updated, with the leather overlay now connecting back to the laces at the center instead of simply rounding the shoe's outer edge.

The collaborative effort is available now at Palm Angels boutiques around the globe, select wholesale retailers internationally and via online storefronts from both brands.

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