

AUTOMOTIVE

Bentley creates custom luxury yacht interior

November 10, 2023



The Bentley design team, which specializes in creating the interiors of the Continental GT and Bentayga models, led the collaboration. Image credit: Bentley

By LUXURY DAILY NEWS SERVICE

British automaker Bentley has put the finishing touches on a bespoke boating project.

Coming together with Contest Yachts, a Dutch family-run firm operating out of the Netherlands, the brand has outfitted the interiors of a private client commission. Furnishing the new 65-foot "Contest 67CS," a recent release from the watercraft manufacturer, the design scheme features staples from the Bentley Home portfolio.

"Yacht interiors, like that of a car, must be exact with precision detail," said Matthias Rabe, member of the board for engineering at [Bentley Motors](#), in a statement.

"Whilst it was a challenge for our design teams to adapt their craft skills to an interior, providing a totally bespoke extension to our automotive interiors for the water we are delighted with the result," Mr. Rabe said. "The finished article is a testament to the incredible talent and skill of our craftsmen and women who rose to the challenge and pushed the boundaries of what is possible.

"It has been a pleasure to work with the Contest Team we share not only a renowned heritage in performance and luxury, but also the desire to continually innovate to provide cleaner, greener efficiencies in our work and production practices and output."

Decked out

The Bentley design team, which specializes in creating the interiors of the Continental GT and Bentayga models, applied the materials, motifs and techniques used for the creation of the company's cars to the collaboration.

Working closely with Contest Yachts after a visit to Bentley's Crewe headquarters and factory, the brands joined forces to craft unique, bespoke insides for the watercraft.

Advanced methods of prototyping, such as 3D printing, were used to concept the final version.

The interior of the sailing cruiser installs the Bentley Home collection

Among the luxury items placed below deck is the "Malvern Chair," which odes the angular design of Bentley's automobiles, as well as bar and vanity units and a handmade sofa precision finished in Bentley trim.

"We are delighted to be working with Bentley Motors, adding the option of fully matched Bentley auto and yacht interiors to our portfolio," said Arjen Conijn, CEO of Contest Yachts, in a statement.

“Previously for an enthusiast of both Contest and Bentley brands we styled and fabricated a one-off example of our Contest 59CS,” Mr. Conijn said. “This new arrangement, though, takes our cooperation to quite another level, creating the option of an additional dedicated line of Bentley-featured Contest Yachts.



The design is exclusive to a privately-owned Contest 67CS. Image credit: Bentley

“We hold so many of the same beliefs and ambitions, it totally makes sense bringing our two fantastic ranges of prestigious luxury yachts and autos together.”

German automaker Porsche is also embracing the high seas, announcing the creation of an electric sports boat in collaboration with Austrian watercraft manufacturer Frauscher ([see story](#)).

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