

APPAREL AND ACCESSORIES

Italian designer Davide Renne, creative director at Moschino, dies at 46

November 10, 2023



The talent had just begun his tenure at Moschino last week, on Nov. 1, 2023. Image credit: Moschino

By LUXURY DAILY NEWS SERVICE

Italian fashion label Moschino is mourning the sudden death of a newly instated team member.

A statement from the brand's owner, Italian fashion group Aeffe, released today confirms the sudden passing of 46-year-old Italian designer and Moschino creative director Davide Renne. The talent had just begun his tenure at Moschino, starting work last week on Nov. 1.

"There are no words to describe the pain we are experiencing at this dramatic time," said Massimo Ferretti, chairman of Aeffe, in a statement.

"Even though he was only with us for a very short time, Davide was able to immediately make himself loved and respected," Mr. Ferretti said. "Today we are left with the responsibility of carrying on what his imagination and creativity had only envisioned.

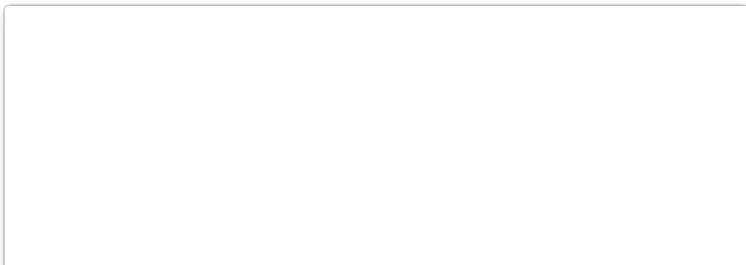
"Our deepest sympathies go to his family and friends."

Moschino mourns

Mr. Renne brought two decades of luxury experience to the table, having served as head womenswear designer at Italian fashion label Gucci before taking the role at Moschino.

The designer was expected to debut a fall/winter 2024 collection, the showing originally slated for Milan Fashion Week in the new year.

Initially announced in October ([see story](#)), the late creative director's appointment followed the departure of the American fashion designer and former creative director Jeremy Scott, who spent 10 years at the house.



[View this post on Instagram](#)

A post shared by Moschino (@moschino)

An official statement accompanies news of the untimely passing with expressions of “great sorrow,” as leaders communicate their condolences for Mr. Ferretti’s direct report.

“Davide joined us only a few days ago, when a sudden illness took him from us too soon,” Mr. Ferretti said.

“We still can’t believe what happened,” he said. “With Davide, we were working on an ambitious project, in an atmosphere of enthusiasm and optimism for the future.”

© 2023 Reliance Relocation Services, Inc. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.