

RETAIL

Harry Winston spotlights Shanghai salon renovation

November 13, 2023



After five months of renovation, the brand's two-story storefront opens back up to the public this season. Image credit: Harry Winston

By LUXURY DAILY NEWS SERVICE

U.S. jeweler [Harry Winston](#) is announcing the return of one of its boutiques following an interior refresh.

After five months of renovation, the brand's Shanghai Xintiandi salon opens back up to the public this season. Featuring 6,628 square feet of space, an updated color palette and a new facade, store associates can now provide more services to clientele in the region.

Luxe revamp

Located at 188 Tai Cang Road in the Huang Pu District, the salon houses Harry Winston's lineup of fine diamond and rare gemstones.

The two-story layout has been completely reconfigured, bolstering the size of the brand's bridal and high jewelry areas. Expanded rooms containing fine jewelry and timepiece collections complete the renovation.

As retail returns to great importance following lifted pandemic lockdowns in China, Harry Winston is now better positioned to cater to customers in the country's largest city.



Marble features and natural light highlight the new space. Image credit: Harry Winston

Stationed abroad, golden double doors surrounded by two black and gold lampposts offer an homage to a Fifth Avenue flagship from Harry Winston.

Inside the refurbished location, a spiral staircase, antique furniture, chandeliers and silk surfaces highlight changes made to the high-end shopping experience. The house's signature soft taupe and grey color palette is also present throughout the interior.

The Shanghai Xintiandi Salon is open from 11 a.m. to 9 p.m. daily. Appointments can be scheduled online.

Fellow jewelers Graff and Van Cleef & Arpels are among a group of luxury names opening new retail storefronts at U.S. shopping center South Coast Plaza this month and through the end of the year ([see story](#)).

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