

FOOD AND BEVERAGE

Perrier-Jout premieres museum exhibition in France

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Tableware, furniture and decorative objects are all on view at “A Banquet of Wonders, Delighting in the World” in Pénay, France until Dec. 11, 2023. Image credit: Perrier-Jout

By LUXURY DAILY NEWS SERVICE

Champagne brand Perrier-Jout is welcoming guests to Pénay, France for a visual presentation.

On view through Dec. 11, 2023, the maison’s first-ever museum exhibition, “A Banquet of Wonders, Delighting in the World,” is now open to visitors. The Chateau Perrier museum space explores the largest private collection of French Art Nouveau in Europe, also boasting rarities that take guests on a trip through the luxury label’s 200-year history.

“The exhibition offers a banquet of wonders inviting us to sample the world: in other words, we are invited to celebrate the art of living, a generous way to engage with the world and open up to others,” said Axelle de Buffvent, style director at [Perrier-Jout](#), in a statement.

“The Perrier-Jout collection is designed like a banquet,” Mr. de Buffvent said. “Constantly evolving, it can be shared, enjoyed and celebrated.”

Wine and fine art

At a little over 2,100 square feet in size, the exhibition is situated at Chateau Perrier in France, which became the Museum of Champagne Wine and Regional Archaeology in 2020.

Embedded within an intimate set design, tableware, furniture and decorative objects are all on display at “A Banquet of Wonders, Delighting in the World.” Each piece was selected by Mr. de Buffvent and artist and design curator Benjamin Loyaut from Perrier-Jout collections that span 17th-century creations, Art Nouveau pieces and contemporary works, among other styles and eras.

The selection also includes loaner items from private collectors and museums.



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The link between every item included is a connection to nature. Altogether, the array, and an accompanying sound and light show, delve into topics that explore the dynamics of transmission, living, sharing and engagement.

The legacy of Perrier-Jout founders Pierre-Nicolas Perrier and Rose-Adlade Jout is also brought forth. The couple's son became a botanist and horticulturist, later building Chteau Perrier between 1854 and 1857.

It is here that natural viticulture and creativity would meet, as various family heirs went on to befriend figures from major global art movements, collecting and commissioning pieces to complement the company's products.

One of these creations, a Japanese anemone motif, recently served as the central symbol of an October campaign from Perrier-Jout ([see story](#)). Like this exhibition, the advertising round was anchored in a sense of wonder, plant life and art.



Perrier-Jout's collection includes work like Julie Hamisky's "Jabot" vase, made of stems and leaves. Image credit: Perrier-Jout

Perrier-Jout has also commissioned Jean Bote Edition Books to put together a book that details the work of figures such as Japanese poet Ryoko Sekiguchi, French art historian and magazine founder Jean-Louis Gaillemine, and Mr. de Buffvent, each emerging from creative fields to enhance the history of the house.

The read is the third of the "Enchanting Library" publication series from the Champagne brand.

"Behind each artwork, there is a story of sensitivity, creative freedom and reflection on our relationship to nature," said Mr. Loyaut, in a statement.

"The combination of historical and contemporary pieces allows the house to enrich its celebration of the living world in all its

vitality and creativity," he said. "The banquet is envisioned as a place of passage, which draws on heritage to evoke the future, on nature to evoke life, and on sharing to evoke joy."

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