

TRAVEL AND HOSPITALITY

Mandarin Oriental Singapore releases skyline-inspired score

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Following a half-year renovation project, the world's first score inspired by views from the Royal Marina Bay Penthouse soundtracks a new short film. Image credit: Mandarin Oriental

By LUXURY DAILY NEWS SERVICE

Multinational hospitality brand **Mandarin Oriental** is officially reopening a popular seaside property.

The company has enlisted award-winning pianist-composer Jonathan Shin for a musical number that frames additions to its seaside location in Southeast Asia. Following the completion of a half-year renovation project, the world's first score inspired by views from the five-star hotel's top floor soundtracks a new short film showcasing the Royal Marina Bay Penthouse at the Mandarin Oriental, Singapore.

Symphonic sounds

At the heart of the piece sits a unique objective: replicating the experience of viewing the cityscape from the windows of the Mandarin Oriental, Singapore's penthouse suite.

Mr. Shin's arrangement attempts to communicate the sight through song. Titled "The Exceptional Bay Symphony," the composition honors the luxury hub's skyline.

"When Mandarin Oriental, Singapore approached me to compose a symphony inspired by the view, it was a big ask," says Mr. Shin, in a promotional clip.

Mandarin Oriental presents "The Exceptional Bay Symphony"

"I'd never done anything like that," he says. "The moment I looked out the window, I simply couldn't wait to get started."

Each instrument references various aspects of the metropolis, the music drawing not only upon its urban horizons and coastlines but also imbuing the island country's infrastructure, claiming main roads and highways as sources that helped create a complete picture of the capital through sound.

Capturing the feeling associated with a Royal Marina Bay Penthouse stay, the symphonic expression's woodwinds section represents, for instance, "a sense of innocence," the 31-year-old creative expounding on this and more in an accompanying campaign.

Videos present the new penthouse, inhabited by a multitude of musicians performing the tune. As luxury marketers continue with

custom approaches to meet consumer demand, the concept of traversing mediums is becoming more common.

LVMH-owned Champagne house Krug gave audiences a multisensory experience, commissioning five multinational artists for “Tasting Sound” back in September. Translating the brand’s trademark bubbly onto wax, the event series made way for two new musical compositions ([see story](#)).

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