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FOOD AND BEVERAGE

## Veuve Clicquot event honors 51st Bold Woman Award winners

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Two winners were crowned during a ceremony held on Nov. 22, 2023, attended by British designer Stella McCartney. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

LVMH-owned Champagne maker Veuve Clicquot has reached the end of an annual flagship program dedicated to businesswomen.

To celebrate recipients of the company's entrepreneurial honor, Bold Woman Award and Bold Future Award winners gathered at the Institut Franais de la Mode in Paris on Nov. 22, 2023. Brand representatives crowned two female leaders of social impact enterprises during a ceremony attended by British fashion designer Stella McCartney, who served Veuve Clicquot as guest of honor.

"We are honored to welcome Stella McCartney, a truly eminent role model deeply committed to the future of her industry and to our planet, who has shared her entrepreneurial drive and commitments with our eight finalists for 2023," said Jean-Marc Gallot, president and CEO of Veuve Clicquot, in a statement.

"Like Stella McCartney, we are very proud to present these awards to two women whose vision and commitment are disrupting the codes of two key industries in France, luxury and new mobility solutions," Mr. Gallot said. "They are being recognized for their entrepreneurial audacity in two sectors that too often remain led by men."

## Winning women

The Bold Women Award has recognized the contributions of female leaders committed to making positive changes in the world since 1972.

So far, the program has succeeded in supporting 450 women entrepreneurs in 27 nations. This round, Sophie Lacoste, cochairman of luxury skiwear label Fusalp, takes the title.

The granddaughter of tennis champion and entrepreneur Ren Lacoste is heir to the family's Annecy-based designer empire, easily identifiable by the green crocodile logo featured across collections.

After selling the preppy brand to Swiss group Maus Frres in 2013, Ms. Lacoste and siblings Mathilde and Philippe purchased Fusalp in 2014, transforming the dormant entity into a multimillion-dollar operation.

A prominent philanthropist, Ms. Lacoste is also president of the family-owned Porosus Endowment Fund. Its trustees aim to

## support and promote young people's careers.



Entrepreneurs Sophie Lacoste and Amlie Guicheney join Jean-Marc Gallot, president and CEO of Veuve Clicquot. Image credit: LVMH

This year, Veuve Clicquot additionally platformed Gaya Bike CEO Amlie Guicheney, winner of The Bold Future Award, introduced in 2014 to champion tomorrow leaders. The French startup founder produces electric models exclusively.

Accompanied by 11 jury members, including French tennis player Pauline Droulde and French fencer Enzo Lefort, both set to compete in Paris for the 2024 Games, Ms. McCartney offered remarks during the Wednesday affair.

"It has been a great honor and a very moving experience for me to share my experience with a new generation of audacious female entrepreneurs," said Ms. McCartney, in a statement.

"I still can't believe that my dream of becoming an engaged designer who respects animal well-being has been a reality for more than 20 years now," she said. "The passion and enthusiasm of this new generation is absolutely amazing, and I hope that if these women take one thing away from this evening, it's that they can overcome their fears and remain true to themselves without listening to the opinions of others.

"Never forget that."

Last year, Veuve Clicquot rang in the 50th anniversary of the event (see story), releasing a campaign that shined a light on the legacy of Madame Clicquot, who serves as the inspiration behind the award.

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