

TRAVEL AND HOSPITALITY

# At Accor, luxury division welcomes three new leaders

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Luxury subsidiaries Fairmont Hotels and Resorts and Orient Express are onboarding new CEOs. Image credit: Accor

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By LUXURY DAILY NEWS SERVICE

French hotel giant **Accor** is shuffling leadership at two of its luxury subsidiaries.

Omer Acar will now lead hospitality brand Fairmont Hotels and Resorts as CEO. The executive already oversees Accor's Raffles Hotels and Resorts in the same capacity and will remain put there, passing his previous C-suite role at international hotel, river cruise and rail company Orient Express to Gilda Perez-Alvarado all appointments are effective Jan. 1, 2024.

## C-suite adjustments

French architect Maxime d'Angleac rounds out the announcement. The creative will take up a new role as artistic director at Orient Express in the new year.

Mr. d'Angleac has worked with the brand for more than two years, providing the travel operator's team with innovative train and boat designs.

Having joined the company in October 2023, Ms. Perez-Alvarado will retain her title as chief strategy officer of the Accor Group as she steps into the position.

Expanding her duties, the PwC alum will own Accor group's relationships with hotel owners, forge partnerships and manage global business strategy moving forward.

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Accor Group (@Accor) [November 30, 2023](#)

Ms. Perez-Alvarado takes over for Mr. Acar, who was named CEO of Raffles and Orient Express earlier in 2023. He began his term in March.

Also serving as a member of the group's luxury and lifestyle executive committee, he will be based in New York City.

Mr. Acar is replacing Mark Willis, who moves to advise Sbastien Bazin, chairman and CEO of Accor, further advancing a corporate shuffle enacted at the start of 2023 ([see story](#)).

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