

JEWELRY

The 1916 Company embarks on US jewelry exhibition tour

December 6, 2023



The selection on display is curated by Paris-based journalist and jewelry expert Eleonor Picciotto. Image courtesy of The 1916 Company

By LUXURY DAILY NEWS SERVICE

Global watch and jewelry retailer The 1916 Company is taking a display on the road.

The newly launched entity, which united several watch and jewelry sellers, will showcase the work of four independent jewelers: Suzanne Syz, Alexandra Rosier, Selim Mouzannar and Elie Top. The exhibition will travel to Miami, New York and Baltimore throughout early December.

"In working with Eleonor, we are bringing together the talent, artistry, culture and global perspectives of four prolific designers who we cannot wait to introduce to our community," said Danny Govberg, executive chairman of **The 1916 Company**, in a statement.

"Content and context are everything when it comes to the emotional connections we form with watches," Mr. Govberg said. "We constantly seek opportunities to bring collectors behind the scenes, tapping into the minds of the industry's greatest watchmakers, and with this exhibition, we're extending the spotlight to the jewelry realm."

Eastern tour

The exhibition focuses on inspiring a deeper appreciation and understanding of the craft and its heritage.

The selection on display is curated by Paris-based journalist and jewelry expert Eleonor Picciotto, who runs theeyeofjewelry.com, a digital gallery, shop and magazine dedicated to the art form. Ms. Picciotto, The 1916 Company's client advisors and Swiss designer Suzanne Syz will appear at the three events on the East Coast.



The company presents the creativity of four jewelry industry visionaries. Image courtesy of The 1916 Company

The Miami exhibition ran from Nov. 29 to Dec. 1 at Watchbox Miami, while the New York version, set at WatchBox New York, began Dec. 4 and will end Dec. 6. Radcliffe Jewelers will host the Baltimore outing, which unlike the other events will last for one day on Dec. 9.

Each of the four designers brings a selection to the tour, showcasing their individual, vibrant and independent visions of bracelets, rings, earrings, rings and more.

The roadshow is one of the first activations held by The 1916 Company since its inception on Nov. 1, 2023 ([see story](#)).

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