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AUTOMOTIVE

Luxury Living Group unveils branded community featuring Bentley Home

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The complex is situated 15 minutes from the Burj Khalifa and in close proximity to Dubai's financial center. Image credit: Luxury Living Group

By LUXURY DAILY NEWS SERVICE

Italian home furnishings company Luxury Living Group is revealing the first look at villas featuring interiors from British automaker Bentley.

The Bentley Home collection, in partnership with UAE-based real estate firm Mira Developments, is debuting the new housing community in the heart of Dubai, which features furnishings designed by the automotive manufacturer. Luxury Living Group handles the creation and distribution of the Bentley Home portfolio, now accelerating its presence in the residential market in a rising luxury locale.

Living in luxury

Situated 15 minutes from the Burj Khalifa and near the city's financial center, 36 new villas have been completed in the exclusive neighborhood.

Twenty-six of the homes within the collection are in the standard class, sized at around 6,500 square feet. The remaining nine properties are for VIP clientele, and sport nearly 13,000 square feet of space.



The houses mark Bentley Home's entrance into the Middle East. Image credit: Luxury Living Group

Each of these addresses features Bentley Home's interior design and furnishings, access to a five-star lounge, private meeting

rooms, a state-of-the-art gym and outdoor wellness areas, among other amenities. Within the community itself, views of Dubai's skyline and a private lake are listed among the luxuries of the residential space.

Sustainability is at the core of the villas' construction, with energy efficiency taken into account with the architecture, green materials used during production and utilization of solar power throughout the complex.

With this reveal, Bentley joins Italian automaker Lamborghini (see story) and French automaker Bugatti (see story) in entering the branded residence market, the latter of its peers planning to open its first properties in Dubai in 2024.

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