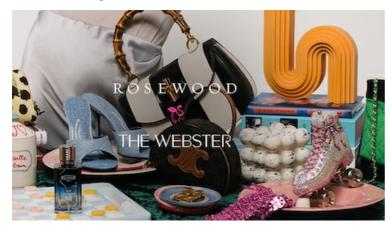


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TRAVEL AND HOSPITALITY

Rosewood Hotels, The Webster share digital gift shop

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The holiday store is divided into two sections: The Rosewood Edit and The Webster Edit. Image courtesy of Rosewood Hotels and Resorts

By LUXURY DAILY NEWS SERVICE

Hospitality group Rosewood Hotels is revealing a new online holiday storefront.

The ecommerce hub features a festive array of products and experiences sourced from select brand stays. The Rosewood Edit also incorporates a curated range of gifts arranged by Laure Hriard Dubreuil, founder of U.S. retailer The Webster, continuing an ongoing collaboration between the two companies.

Shop the stays

The holiday shop is divided into two sections: The Rosewood Edit and The Webster Edit.

The latter consists of luxury favorites from Ms. Dubreuil. Sung lasses from Italian fashion house Bottega Veneta, bags made by British fashion house Burberry and Milanese footwear brand Gianvito Rossi pieces are among the many shoppable products.



Bringing together retail and hospitality, the duo is highlighting experiential luxury and prestige products. Image credit: Rosewood Hotels and Resorts

Rosewood Hotel's bespoke collection includes items used across its properties.

Visitors to the site can find suggestions such as a Bemelmens Bar Martini Box and a limited edition artwork print by Danielle Kosann from The Carlyle in New York. There are also products from marquee labels that are featured at Rosewood Hotels and Resorts locations, like fragrances and room scents by U.K. wellbeing brand Vyrao.

Additionally, experiences are available: a Michelin Star dining option at Htel de Crillon in Paris, a spa offering at Rosewood London or afternoon tea at Rosewood Hong Kong join physical surprises.

This is not the first instance of the two collaborators teaming up in 2023. The Webster and Rosewood Hotels have been activating throughout the year with a series of retail pop-ups amid the former company's expansion endeavors (see story).

However, their relationship goes further back than this. The duo began working together during the era of the COVID-19 pandemic, opening a permanent Webster storefront in July 2020 at Rosewood Miramar Beach.

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