

TRAVEL AND HOSPITALITY

# Volato adds three HondaJet aircraft to fleet this month

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*Volato expects to receive 10 HondaJet aircraft throughout 2024, with further expansion in the years to come. Image credit: Volato*

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By LUXURY DAILY NEWS SERVICE

Private jet ownership company Volato is expanding its in-air armada.

As 2023 draws to a close, the corporation is announcing the addition of eight HondaJet aircraft to its fleet this year, receiving three deliveries in December alone. While the total number of HondaJets under Volato ownership has reached 24, executives plan to acquire an additional 22 planes in the coming years, expanding availability for customers and members across the board.

"Volato's measured and thoughtful approach to fleet expansion is critical to achieving our long-term plan for sustainable growth," said Matt Liotta, cofounder and CEO of **Volato**, in a statement.

"We have been creative and judicious in acquiring HondaJets through the open market while continuing to receive new aircraft from our HondaJet factory order," Mr. Liotta said. "The recent deliveries allow us to expand our capacity at a pivotal time in Volato's growth and increase our capacity to support our growing customer base."

## **New heights**

Volato expects to receive 10 HondaJets throughout 2024, with further expansion in the years to come. Most of the planes are sourced directly from the manufacturer.

A few come to the company via contracts with private owners. Volato's efforts are geared toward modernization, as its leaders look to continue offering one of the youngest fleets in the industry, according to a statement.



*Volato plans to maintain and further its HondaJet fleet. Image credit: Volato*

Volato has also inked a letter of intent with HondaJet to acquire its new Echelon, an aircraft that will claim the title of the first light jet capable of transcontinental travel upon its future release.

With these incoming planes, Volato aims to minimize one constraint that oftentimes impacts private aviation at a greater rate than other sectors: availability.

The company is also focusing on comfortability as it meets demand. Units new to operations are said to be more consistent, efficient and reliable.

Volato has been leaning into the value and services it provides in more ways than one, launching a rewards program for its partners in early December ([see story](#)).

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