

TRAVEL AND HOSPITALITY

# Accor to open 20 new luxury locations in 2024

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Several brands under the group's umbrella will see new locations opening in 2024. Image credit: Accor

By LUXURY DAILY NEWS SERVICE

French hotel giant **Accor** is expecting to welcome guests to dozens of new lodging locations around the globe next year.

Revealing a slate of fresh hotels across all segments and over 40 brands, the group will open more than 80 new properties next year, debuting 20 within the luxury segment. With the new destinations, proposals at the core of Accor's announcement would expand its reach in Africa, Europe, North America and Asia.

## Global spread

Several brands under the group's umbrella, including Raffles, Fairmont and Sofitel, among others, will see new locations in 2024.

In Rome, the Orient Express Grand Hotel de la Minerve created in collaboration between the international hotel, river cruise and rail company and Accor will open its doors late next year. Thousands of miles away, the Raffles Jaipur hotel will debut in the Indian city of the same name earlier in the year; it is said to be one of the most exclusive lodging locations in the brand's portfolio, featuring only 50 suites all of which having private swimming pools.



The new openings span the globe, from California to West Africa. Image credit: Accor

Opening in late 2024, Fairmont Golden Prague is situated in the city center of the Czech Republic's capital, melding together classical 17th-century architecture with modern flourishes.

Nairobi, Kenya is the site of the newest MGallery experience, as the Gigiri Gem Forest Hotel Nairobi MGallery will welcome its first guests early next year. The resort will embrace local culture, a point spotlighted by the surrounding Karura Forest running through the grounds.

As luxury embraces China and specifically targets Shanghai ([see story](#)), Accor is also taking part, unveiling the 25-story, 300-room Sofitel Shanghai North Bund hotel, set to open in mid-2024.

Other locales set to see luxury lodging establishments from Accor's portfolio of brands next year include Spain, Benin, Saudi Arabia, France, Japan, Poland, Singapore and Long Beach, California.

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