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FOOD AND BEVERAGE

Dior to renew dining concept by Michelinstarred chef in 2025

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For the effort, Dior is tapping French chef Anne-Sophie Pic the culinary mind boasts the most Michelin stars of any woman. Image credit: LVMH/ARR

By LUXURY DAILY NEWS SERVICE

French fashion house Dior will soon serve up new plates in Japan.

In partnership with French Michelin-star chef Anne-Sophie Pic, the maison will launch its first Osaka-based "Monsieur Dior" restaurant next year. The move follows a past collaboration with the culinarian, with whom the brand previously opened the first "Caf Dior by Sophie Pic" at the Kansai International Airport in December 2023.

Fine dining

The culinary mind boasts the most Michelin stars of any female chef, currently holding a total of 10, bringing a distinct pedigree to the new opening.

Existing "Caf Dior" menu items, including pastries and other baked goods inspired by pieces within the Christian Dior archives, could give visitors a taste of what is to come with the upcoming establishment.

Cues are taken from a variety of motifs, including "cannage," "toile de Jouy," "houndstooth," "leopard" and "compass rose."



Ms. Pic will bring her second branded restaurant under Dior to Osaka in 2025. Image credit: LVMH/ARR

The upcoming Osaka location marks the next step in a strategic expansion into different realms of French art de vivre and excellence, according to Dior.

Despite being the first of the restaurants to debut in Japan, the newly announced project is not the house's inaugural "Monsieur Dior" launch. Dior originally slotted a restaurant into the brand's Paris flagship under the guidance of French chef Jean Imbert, with other spots having arrived later in the United States and Asia.

Dior is not the only prestige operation working with high-profile culinary creatives. Hotel group Marriott International's The Luxury Collection collaborated with chef and artist Laila Gohar on an avant-garde confectionery experience late last year (see story).

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