

APPAREL AND ACCESSORIES

# Louis Vuitton teams up with athlete Carlos Alcaraz on custom trunk

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*The tennis player collaborated with the French fashion house to create a one-of-one unit. Image courtesy of Louis Vuitton*

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By LUXURY DAILY NEWS SERVICE

French fashion house Louis Vuitton is carrying the made-to-order torch forward.

Tennis star Carlos Alcaraz worked with the brand's experienced artisans to create a one-of-one Malle Vestiaire, now sharing the bespoke project and special memorabilia. Beginning this month, clients worldwide will also gain access to the classic monogram canvas trunks.

"Working on this Malle Vestiaire with Louis Vuitton's artisans has been a great experience and a privilege" said Mr. Alcaraz, in a statement.

"The finished trunk is filled with amazing memories for me, particularly those of winning my two Grand Slams, as well as some of my favorite Louis Vuitton products that I enjoy using, like my Speedy bag and my custom LV x Nike AF1s," he said. "I am really proud of what we've been able to create together with this collaboration."

## **Malle Vestiaire sports revamp**

Louis Vuitton, renowned for its nearly 170 years of unparalleled trunk-making expertise, enlisted its team to shape Mr. Alcaraz's Malle Vestiaire.



*The commission is designed to hold artifacts from Carlos Alcaraz's career. Image courtesy of Louis Vuitton*

Starting with carefully selected wood, the luxury label's classic monogram canvas has been applied to the exclusive unit at the maison's ateliers in France.

The case is adorned with brass clasps, closures and rivets reminiscent of versions from the 1860s. The exterior of the piece features a distinctive logo inspired by the athlete's own journey, hand-painted to add personal touches.

Opening the trunk reveals a quilted interior with five microfibre-lined drawers and natural cowhide handles. Its central enclosure, secured with woven cotton straps, pays homage to the house's luggage practice, notably its *Secrtaire Linge*.

The creation is specifically tailored to hold artifacts from Carlos Alcaraz's successful playing career, including the Nike shirt and shoes worn during his Wimbledon victory in 2023, additionally housing one of his Babolat rackets.

Inside, a selection of branded accessories, including tennis balls, Horizon Light Up earphones, LV Nanogram speaker, Dopp Kit toiletry bag and Nice Mini vanity case can be found.



*Inside, a selection of branded accessories can be found. Image courtesy of Louis Vuitton*

Louis Vuitton City Guides ([see story](#)) for New York, where the US Open occurs, and London, the home of Wimbledon, also lie within the commission.

Starting January 2024, clients will have the opportunity to purchase their very own Malle Vestiaire, going live in classic Monogram canvas with a beige microfiber interior.

The launch follows the success of the Monogram Eclipse Malle Vestiaire, which featured a black interior and was released in September 2023.

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