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TRAVEL AND HOSPITALITY

## Four Seasons shares plans for new property in Tanzania

January 11, 2024



The hospitality group, together with global firm Albwardy Investment, is breaking ground on the beaches of Zanzibar to introduce a 126-acre resort. Image credit: Four Seasons

By LUXURY DAILY NEWS SERVICE

Hospitality group Four Seasons Hotels and Resorts and global firm Albwardy Investment are opening a new resort.

The partners have announced plans to break ground on the beaches of Zanzibar, bringing a 126-acre property to Tanzania.

The remote location joins one other Four Seasons destination in the country as the company continues to expand across EMEA.

"It's an honor to partner with Albwardy Investment on this exceptional project in Zanzibar," said Bart Carnahan, president of global business development, portfolio management and residential at Four Seasons, in a statement.

"Together, our shared vision for creating best-in-class experiences will soon introduce a new Four Seasons resort to a destination that luxury travelers already know and love," Mr. Carnahan said. "With this incredible island's dynamic character and beauty on display, we look forward to welcoming guests as they discover a new side of Tanzania alongside the commitment to genuine care and service of Four Seasons."

## Safaris and snorkeling

Four Seasons Resort Zanzibar is born of a long standing development deal between Four Seasons and Albwardy Investment.

The partnership has yielded luxury hotels and resorts in Buenos Aires, Argentina; Johannesburg, South Africa; Hoi An, Vietnam; Serengeti, Tanzania and two resorts in the Seychelles at Mah and Desroches Island.

Future guests of the pair's latest project, which includes 60 private villas, are promised lush tropical settings and an eco-friendly stay.



With interior design by MOMA and architectural firm eco.id, the private villas feature uninterrupted views of the Indian Ocean. Image credit: Four Seasons

Immersed in nature, Four Seasons Resort Zanzibar's home base is also known as "Spice Island," having played a historically significant pivotal role in global trade during the 19th and 20th centuries.

The resort will offer access to local attractions such as nearby safaris, boasting bespoke spa services, beach cabanas, diving and other water sports on-site. Visitors can also enjoy five new restaurant concepts from Four Seasons chefs, each with alfresco seating options and coastal menus.

There will also be a Mediterranean all-day dining option and a poolside bar and grill, as well as a lobby lounge and bar that crafts morning coffees and nightly beverages.

Four Seasons Resort Zanzibar will additionally include a Discovery Center complete with on-site conservationists promoting sustainability, wildlife protection, environmental preservation and community partnerships.

The move could appeal to the swaths of luxury tourists flocking to the continent for wildlife tours and green vacations.



Visitors to the resort will be able to enjoy luxury amenities as well as opportunities to connect with nature. Image credit: Four Seasons

This reveal builds on the company's recent plugs for African adventures and the popularity of Safari Lodge Serengeti (see story), also brought to life thanks to a long time partnership with Albwardy Investment.

"In partnership with Four Seasons, we have successfully curated a portfolio of unique travel experiences around the world, always honoring the distinct spirit of every location and the legendary service that has earned its long standing global reputation in luxury hospitality," said Ali Saeed Juma Albwardy, chairman of the board at Albwardy Investment, in a statement.

"There is a tremendous opportunity to do the same in Zanzibar, and our new resort will highlight the island's natural beauty and rich cultural heritage while enriching the region's vibrant hospitality landscape."

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