

JEWELRY

# Louis Vuitton out with latest men's fine jewelry line

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*The line is designed by Francesca Amfitheatrof, the brand's artistic director of watches and jewelry. Image credit: Louis Vuitton*

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By LUXURY DAILY NEWS SERVICE

French fashion house [Louis Vuitton](#) is debuting a new selection of accessories.

The brand's latest fine jewelry collection for men, Les Gastons Vuitton, takes inspiration from the house's founding lineage. The launch includes 18 bespoke rings, necklaces and more, some of which surpass six figures in price.

## High-end homage

Designed by Francesca Amfitheatrof, artistic director of watches and jewelry, new styles odes the founder's late grandson.

Each member of the jewelry line nods to Gaston-Louis Vuitton, taking cues from the third-generation leader's eclectic personality and extensive collection of iconic trunks to create emblems of his everlasting character.



*The Les Gastons Vuitton Trunk Bracelet retails for \$15,400. Image credit: Louis Vuitton*

The Les Gastons Vuitton Puzzle Ring pays homage to Mr. Louis Vuitton's love of puzzles and problem-solving; forged from yellow gold and titanium, the item retails for \$4,900. Prices within the men's line range from \$2,080 for the Les Gastons Vuitton Trunk Stud to \$158,500 for the Masterpiece Gourmet made from white gold and beset with more than 13 carats of white diamonds.

Comprised of earrings, bracelets, necklaces and rings, Les Gastons Vuitton is slated to be an ongoing project of Ms.

Amfitheatrof's, according to [WWD](#). The entire collection is available now in select Louis Vuitton stores around the globe and on its [website](#).

Gaston-Louis Vuitton has been referenced in past releases from the maison, most recently serving as a topic of discussion on an episode of the "Louis Vuitton [Extended]" podcast ([see story](#)).

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