

COMMERCE

# RH taps ex-Soho House exec to lead real estate development

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*Mr. Stuhl comes to the luxury home furnishings company with a wealth of top-level industry experience. Image credit: RH*

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By LUXURY DAILY NEWS SERVICE

California-based luxury home furnishings company RH is gearing up to continue its global conquest with a strategic corporate move.

Following two highly-anticipated estate openings last year, leaders are further investing in growth with the appointment of Jarrett Stuhl to the role of chief real estate and development officer. Reporting directly to RH chairman and CEO, Gary Friedman, Mr. Stuhl will oversee domestic and international development, architecture and design across the corporation's brands.

"We are delighted to welcome Jarrett to Team RH," said Mr. Friedman, in a statement.

"Jarrett's experience designing, developing and leading large immersive design and hospitality experiences, plus his reputation in the real estate and development community as a creative and high-character individual, gives us great confidence in his ability to lead the global expansion of our brand."

## **New beginnings**

Mr. Stuhl comes to the luxury home furnishings operation with a wealth of top-level industry experience.

Working with private members' club Soho House for the past nine years, he moved his way up, becoming its Americas COO, a position the executive has held since October 2022. Prior to his time there, Mr. Stuhl served in a variety of supervisor roles at a range of U.S. hospitality companies.

"I am honored to join the RH team, a place of vision without boundaries," said Mr. Stuhl, in a statement.



*The new hire will oversee a variety of different business avenues, including real estate and creative development. Image credit: RH*

“RH continues to inspire the world through the reinvention of retail and hospitality spaces with its revolutionary design and keen attention to detail,” he said. “I look forward to working alongside Gary and the entire RH Team as we look toward the future of this incredible company.”

RH’s latest unveiling involves a 151-acre property in Indianapolis, transformed into the ultimate luxury showroom-slash-experiential location ([see story](#)).

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