

COMMERCE

Actress Saoirse Ronan named Louis Vuitton ambassador

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Ms. Ronan is an acclaimed Hollywood actress. Image courtesy of Louis Vuitton

By LUXURY DAILY NEWS SERVICE

French fashion house Louis Vuitton is adding an Academy Award-nominated talent to its representative roster.

American-Irish actress Saoirse Ronan is the brand's latest ambassador. The 29-year-old silver screen performer will appear in future campaigns and placements, as the maison states that it is looking forward the "collaborative adventure ahead" with her.

"I have admired Saoirse's career for many years now," said Nicolas Ghesquire, artistic director of women's collections at **Louis Vuitton**, in a statement. "I find her totally captivating in the roles she plays. And what's more, behind her talent lies such a charming and bright person."

Casting call

Ms. Ronan is a renowned actress throughout Hollywood, having been nominated for four Oscars over the past 17 years.

Having ranked in the top 10 on *The New York Times'* list of "**The 25 Greatest of the 21st Century (So Far)**," the thespian is said to share in Louis Vuitton's "pursuit of excellence."



Mr. Ghesquire and Ms. Ronan will work together in the future. Image courtesy of Louis Vuitton

Ms. Ronan has previously collaborated with other luxury brands such as American fashion house Calvin Klein and Italian fashion label Gucci.

Academy Award-winning and nominated talent has been in demand recently, with Balenciaga welcoming American-Australian actress Nicole Kidman ([see story](#)) and Malaysian actress Michelle Yeoh ([see story](#)) to its roster to close out 2023.

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