

NEWS BRIEFS

LVMH, Lexus, Dior and real estate – News briefs

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By STAFF REPORTS

Today in luxury marketing:

[Bernard Arnault talks LVMH's long-term view](#)

Luxury titan Bernard Arnault addressed back-to-back shareholders' meetings for LVMH Moët Hennessy Louis Vuitton and Christian Dior SA yesterday, according to WWD.

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[Value in a luxury sedan](#)

With a starting retail price of \$68,505, the 2012 Lexus LS sedan is bargain-priced compared to European competitors, according to Business Week.

[Click here to read the entire story on Business Week](#)

[Luxury home sales still reflect buyer's market](#)

Data from the region's top luxury markets show that sales remained flat last year compared to 2010, while prices fell by as much as 36 percent in some areas, according to Cincinnati News.

[Click here to read the entire story on Cincinnati News](#)

[Natalie Portman selects charity for Rouge Dior nude shade](#)

Proceeds from the sale of Rouge Dior's Nude Grège lipstick, which was chosen by Natalie Portman, will go to Free the Children foundation, according to WWD.

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