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APPAREL AND ACCESSORIES

Balenciaga honors late composer with sonic collaboration

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The composer was globally known for his work with American director David Lynch, soundtracking the film Blue Velvet. Image credit: Balenciaga

By LUXURY DAILY NEWS SERVICE

French fashion house Balenciaga is celebrating the legacy of American composer Angelo Badalamenti.

This week marks the official launch of a music-themed collaboration between the brand and the late arranger. Balenciaga is honoring Mr. Badalamenti's work with an original playlist, limited-edition apparel and a partnership with his alma mater, the Manhattan School of Music.

In musical fashion

The composer was globally known for his work with American director David Lynch, soundtracking the film *Blue Velvet*.

Mr. Badalamenti is also responsible for the famous *Twin Peaks* theme, for which he won a Grammy for Best Pop Instrumental Performance. Before his death on Dec. 11, 2022, he received many other prestigious recognitions, including several lifetime achievement awards.

View this post on Instagram

A post shared by Balenciaga (@balenciaga)

In May 2020, he began this project with Balenciaga, hand-selecting tracks for a playlist.

The song collection includes the award-winning musician's own works. Now part of the Balenciaga Music Series, it can be downloaded at balenciaga.com/angelobadalamenti.

The playlist can also be streamed on Spotify, Apple Music, Deezer, Amazon Music and YouTube Music.

As this musical offering is released to the world, the multi-faceted effort also involves an exclusive series of Balenciaga Music x Angelo Badalamenti merchandise.

Available in select stores and at balenciag a.com, crewneck sweatshirts and t-shirts retail for \$950 and \$625, respectively. They are adorned with a graphic based on Mr. Badalamenti's "Torch Theme," a hand-scripted score.



The fashion items feature hand-scored compositions by the late arranger. Image credit: Balenciaga

Campaign photographs and imagery captured at the Manhattan School of Music have been revealed, the apparel pictured on several students and Danielle Badalamenti, the daughter of the renowned composer.

Balenciaga is partnering with composition department head Reiko Fueting and the institution itself, where Mr. Badalamenti earned his college degrees. The label is creating a dedicated master class where attendees will create original pieces of music.

Thanks to the maison's sponsorship, the educational offering is free for current students at the school.

This collaboration follows many musical activations on the part of Balenciaga, having worked with orchestral band Pink Martini (see story), multi-platinum French-Malian singer Aya Nakamura (see story) and more.

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