

TRAVEL AND HOSPITALITY

Kimpton Hotels to enter Italy with Sicily signing

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Centering the heritage of the locale and the brand itself, personalization and style will be core pieces of the guest experience. Image credit: IHG

By LUXURY DAILY NEWS SERVICE

InterContinental Hotels Group's Kimpton Hotels & Restaurants is coming to a new market.

The brand's new development in Sicily marks its debut in Italy, made possible through a management agreement with partner organization Societ Turistica Alberghiera Taorminese, or the Society of Hotel Tourism in Taormina, in English. Slated to open in the second half of 2025, the property will offer 59 boutique rooms, destination dining, bayside views and design-led experiences.

"Italy has long been known for its reputation of luxury travel, breathtaking coastal locations and vibrant communities and our growth strategy in the country has been designed to complement this," said Willemijn Geels, vice president of development in Europe at [IHG Hotels & Resorts](#), in a statement.

"Following a surge of activity in 2023, which saw us more than double our luxury and lifestyle offerings in this market, we're now excited to be partnering with Societ Turistica Alberghiera Taorminese to further expand our presence in Italy with this boutique lifestyle property on the picturesque island of Sicily," Ms. Geels said. "This expansion underscores the demand, and trust, from our owners to embed IHG's luxury and lifestyle portfolio in one of Europe's most coveted leisure destinations.

"We look forward to delivering exceptional experiences to our guests and helping them create unforgettable memories once we open our doors in the second half of 2025."

Mediterranean luxury

Sicily's new opening will be IHG's 30th hotel overall in Italy, and is now part of Kimpton's eight-hotel portfolio across continental Europe and the United Kingdom.

Globally, there are 78 stays in 12 nations operated by the brand, with 54 more properties to join the portfolio in the coming years. Kimpton is expecting to reach its 100-hotel and 20-country milestone by 2025, the same year that the Sicilian location is poised to open.



Visitors in Sicily will now get to stay with Kimpton Hotels. Image credit: IHG

The newly announced site will be part of Taormina, a town perched on the island's east coast hills. Clients will be able to enjoy panoramic vistas of Calabria and the Bay of Isolabella from the bar terrace and the dedicated breakfast room.

Centering the heritage of the locale and the brand itself, personalization and style will be core pieces of the guest experience. Wellness also underlines the encounters, from the swimming pool to the outdoor garden to the tennis court.

"We are delighted to be partnering with IHG Hotels & Resorts to bring the first Kimpton branded hotel to Italy, in Sicily," said Raffaele Ranucci, owner of Societ Turistica Alberghiera Taorminese, in a statement.

"This new and exciting chapter means we will welcome visitors to this one-of-a-kind destination once we open our doors in 2025, and provide guests with the unparalleled service, amenities, and experiences the Kimpton brand is known for."

This reveal comes after parent company IHG's slew of other openings in the Mediterranean last year ([see story](#)).

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