

HOME FURNISHINGS

Kohler platforms craftsmanship, wellness at KBIS 2024

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Experiences are at the core of the company's showing at KBIS 2024. Image credit: Kohler

By LUXURY DAILY NEWS SERVICE

Fixtures maker **Kohler** is showcasing the depth of its products at the Kitchen and Bath Industry Show (KBIS).

The event, currently being held in Las Vegas through Feb. 29, houses more than 600 exhibitors, including a few dozen within the luxury home market. Kohler is among them, displaying its range of products from its portfolio of high-end brands, running the gamut from wellness to sustainability to design.

Displaying excellence

Kohler's booth focuses on the experiential, featuring "multi-sensory moments," hands-on displays, panel discussions with celebrity guests and collection reveals.

Its immersive activation space places the work of Kohler's stable of brands at the forefront, showcasing its wide range of homeware. Design and craftsmanship are granted the largest spotlight of all.



New products and selections from Kallista, Robern, Kast and Ann Sacks are also on display at the booth. Image credit: Kohler

The brand displayed the new additions to the Heritage Colors fixture line, adding three shades of green to the selection.

Collaborating with Utah-based interior design firm Studio McGee, new faucets, lighting, hardware and vanities are being added. Creations completed in partnership with American ceramics and stone label Ann Sacks also join the pack.

Updating its three-dimensional printing capabilities, Kohler's new Rista 3D sink is on show. Made from glass-like china, the development is claimed to be a revolutionary step in the printing technology's evolution.

Sustainability is also on the mind of the fixtures maker, as it is introducing fresh releases from its WasteLAB division. Tiles and a sink made from a majority of recycled materials are part of the display; they all meet EPA WaterSense criteria.

Self-care and wellness show up via new smart shower systems. Each is meant to uplift the bathing experience, offering clean aromatherapy through steam integration.

Kohler also highlighted its recent acquisition of German premium sauna company Klafs as a step into this growing market ([see story](#)).

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