

COMMERCE

Accor taking over management of The Mozart Prague hotel

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This marks the seventh property in the Sofitel Legend portfolio. Image courtesy of Accor

By LUXURY DAILY NEWS SERVICE

French hotel giant Accor has come to an agreement with French real estate developer Courbet.

The former will be taking over management of **The Mozart Prague** hotel. Following renovations, the iconic property will reopen in 2027, joining Accor's Sofitel Legend portfolio.

"The Mozart Prague perfectly complements our mosaic of carefully selected unique destinations and allows us to add a hotel in this European city with an incredibly rich architectural and artistic heritage," said Maud Bailly, CEO of **Sofitel Legend**, Sofitel, MGallery and Emblems, in a statement.

"More than just hotels, these living legends resonate with whispered secrets, authentic encounters, and extraordinary stories that are written every day," Ms. Bailly said. "We will be able to offer our clientele committed luxury, with a hotel rooted in its local culture that celebrates its destination."

Czech it out

Situated in Prague's Old Town district, The Mozart Prague will undergo extensive renovation projects until its expected unveiling in three years.

The stay dates back to the 17th century. As the name suggests, guests have included some extremely famous names, Austrian composer Wolfgang Amadeus Mozart, German director Richard Wagner and former president of the Czech Republic Vclav Havel among them.



The hotel provides scenic views of Prague Castle thanks to its location at the base of the Charles Bridge. Image courtesy of Accor

“Prague is my heart’s city,” said Jean-Francois Ott, president of Courbet, in a statement.

“I bought my first building there in 1990 with all my savings,” Mr. Ott said. “I settled there, built my life, and started a family. I love this city, respect it, and cherish it.”

The hotel provides scenic views of Prague Castle, located at the base of the Charles Bridge.

Its renovation will honor the rich cultural history that has been attracting guests for centuries. Prague-based architect Ivo Nahalka will take on the project, working to ensure the updates meet Sofitel Legend brand standards.

Among the additions will be a new restaurant, which will be introduced to enhance the luxury experience.

Until these refurbishments begin, The Mozart Prague will be managed by Accor. Under a white label, the hotel will keep its existing signage.

Another restaurant will soon join The Mozart Prague’s footprint

Once complete, the spot will be unveiled as Sofitel Legend The Mozart Prague.

It will become the seventh under the Sofitel Legend banner, and the second in Europe.

The brand includes historic luxury hotels around the world, each touting a strong sense of heritage and authenticity. Current sites include Sofitel Legend The Grand in Amsterdam, Netherlands; Sofitel Legend Old Cataract in Aswan, Egypt; Sofitel Legend Santa Clara in Cartagena, Colombia; Sofitel Legend The Metropole in Hanoi, Vietnam; Sofitel Legend People’s Grand in Xi’an, China; and Sofitel Legend Casco Viejo in Panama City, Panama ([see story](#)).

Supporting Accor’s expansion strategies ([see story](#)), this agreement also aligns with Courbet’s desire to tap global hotel industry leaders to manage its footprint.

“I have owned The Mozart Prague for 25 years, and it was important for me to choose the best partner to entrust the management of this hotel,” said Mr. Ott, in a statement.

“Accor fought for it and genuinely wanted it,” he said. “Our common values of seeking authenticity, preserving history, and promoting local culture confirmed our desire to move forward with the Sofitel Legend brand.”