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TRAVEL AND HOSPITALITY

MGM Collection with Marriott Bonvoy now accepting reservations

March 6, 2024



Among the packages is the chance to choreograph the famous Bellagio fountain show. Image credit: Marriott International

By LUXURY DAILY NEWS SERVICE

After reaching a licensing agreement in the summer of 2023, hospitality names MGM Resorts and Marriott International are kicking off their partnership.

Calling the venture the "MGM Collection with Marriott Bonvoy," reservations can now be made at any of the included 16 global hotels around the United States. Bookings are available at Marriott.com and the Marriott Bonvoy app.

"Our commitment to providing unforgettable experiences is at the heart of everything we do," said Peggy Roe, executive vice president and chief customer officer at Marriott International, in a statement.

"Travelers are seeking larger-than-life moments that speak to their passions and the destinations they love, and this guides our approach to orchestrating the guest and Marriott Bonvoy member experience at MGM Collection properties," Ms. Roe said. "MGM Collection with Marriott Bonvoy is the fusion of two experiential giants in MGM Resorts and Marriott International that will provide epic and extraordinary moments for our guests through world-class acts, impeccable service, and endless opportunities to indulge as delivered by some of the most recognizable resorts in Las Vegas and the United States."

Viva Las Vegas

Though the 16 properties that are part of the new brand are scattered around the U.S., many are located in Las Vegas.

The entertainment mecca's stays include the MGM Grand Hotel & Casino; Mandalay Bay Resort and Casino, MGM Collection; Bellagio, a Luxury Collection Resort & Casino, Las Vegas; Vdara Hotel & Spa, MGM Collection; ARIA Resort & Casino, Autograph Collection; The Signature at MGM Grand; Park MGM Las Vegas, a Tribute Portfolio Resort; Luxor Hotel & Casino, MGM Collection; Excalibur Hotel & Casino, MGM Collection; New York-New York Hotel & Casino, MGM Collection; and The Cosmopolitan of Las Vegas, Autograph Collection.

Dream big, earn bigger. Experience the best of dining, entertainment, and The Strip with MGM Collection with Marriott Bonvoy. Members can now earn and redeem points by staying at Las Vegas' most iconic stays. Luck be a Marriott Bonvoy member. #MarriottBonvoy #MGMCollection pic.twitter.com/vxuWT6ScKO

Marriott Bonvoy (@MarriottBonvoy) March 6, 2024

Members of the Bonvoy program can redeem points to enjoy experiences in the desert city. The packages range from sports offerings to meet-and-greets.

The famous Bellagio Fountain Show is part of the action.

For the first time in the hotel's 25 years of service, one Bonvoy member will be able to choreograph the water production. They can pick out a song and even conduct the aquatic movements, working with producers at the Wet Campus design studio.

They and five friends will then be invited for an exclusive premiere to see their art come to life in shimmering spray.

Fans of golf can soak up a weekend centered around the pastime with three friends. From playing at Shadow Creek, one of the nation's most prestigious courses, to snagging a VIP Bungalow Bay at MGM Grand Hotel & Casino's Topgolf, the festivities will take place during the sport's biggest tournament, The Masters, on April 14, 2024.

The final package revolves around Cirque du Soleil.

At the K, Michael Jackson ONE, Mad Apple and "O" shows, Bonvoy members can go behind the scenes. The weekend package includes special access, artist meet-and-greets, premier show seating, a pre-show VIP experience and dining at MGM Resorts' restaurants.



Most of the partnership's packages revolve around Las Vegas luxury. Image credit: Marriott International

More experiences are to come. Information can be found on Marriott's website.

As for MGM Collection with Marriott Bonvoy's sites outside of Las Vegas, the partnership (see story) also features Borgata Hotel Casino & Spa, MGM Collection in Atlantic City, New Jersey; Beau Rivage Resort & Casino, MGM Collection in Biloxi, Mississippi; MGM Grand Detroit in Detroit, Michigan; MGM National Harbor in Oxon Hill, Maryland; and MGM Springfield in Springfield, Massachusetts.

"MGM Resorts destinations are iconic for their breadth of unrivaled entertainment experiences, world-class dining and superior hospitality," said Steve Zanella, president of operations at MGM Resorts, in a statement.

"With the MGM Collection, we are thrilled to unveil the world MGM Rewards members have been experiencing for years to Marriott Bonvoy's passionate members."

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