

TRAVEL AND HOSPITALITY

Four Seasons, Red Sea Global extend reach in Saudi Arabia

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An opening window has yet to be announced for the resort. Image credit: Four Seasons

By LUXURY DAILY NEWS SERVICE

Hospitality group Four Seasons Hotels and Resorts and [Red Sea Global](#), a multi-property developer funded by Saudi Arabia's Public Investment Fund, are furthering their existing partnership in the kingdom.

The duo is bringing the Four Seasons Resort and Residences Amaala at Triple Bay to the namesake luxury development. Focused on wellness, the new property from the hospitality powerhouse will have 220 rooms and suites, rentable villas and 26 branded residences, as well as a slew of on-site relaxation and rejuvenation options.

"Our new Resort and Residences in Amaala at Triple Bay will perfectly complement Four Seasons growing collection of properties within the Kingdom's dynamic destinations, and marks our second collaboration with Red Sea Global," said Bart Carnahan, president of global business development, portfolio management and residential at [Four Seasons](#), in a statement.

"We're honored to be part of this exceptional development, creating a new luxury lifestyle experience for guests and residents, further expanding Four Seasons footprint within Saudi Arabia's fast-growing tourism industry."

New horizons

Personalization is at the core of the new resort's concept.

Designed specifically for a global audience of wellness-seekers, guests will be able to take part in a highly customizable daily itinerary. From advanced skin therapies, halotherapy and cryotherapy at the luxury spa, to a 27-hole golf course, guided hikes, mountain biking and equestrian bridle trails on Triple Bay's 741 acres of natural landscapes, all will soon be ripe for the taking.



Each guest room sports views of Hijaz Cove, on the Red Sea coast, and the Hijazi Mountains. Image credit: Four Seasons

The resort, designed by international architectural firm U+A, has a variety of amenities and features, such as waterfall views, pools, six restaurants and bars, a 5,920-square-foot ballroom and the “Kids For All Seasons” program for families.

Its villas, both for resort guests and live-in tenants, range in size from 3,444 square feet to nearly 7,000 square feet, each having its own private pool.

Phase one of the Amaala at Triple Bay project is slated to open in 2025, welcoming a total of 2,000 guests across 12 different resorts, including Four Seasons. Equinox Hotels, the hospitality arm of luxury fitness club Equinox, will be among the active tenants later this year ([see story](#)).

Once fully completed, the development will be home to upwards of 3,900 hotel rooms across 29 hotels, as well as nearly 1,200 luxury residential villas, apartments and estates, with high-end retail, dining and recreation options galore.



The developer is interacting with industries outside of the luxury travel and real estate spaces. Image credit: Red Sea Global

Outside of Amaala, Red Sea Global has other aspirations, its latest being in the world of music.

The developer’s debut “[Red Sea Waves](#)” album is newly released and experimental. Focusing on cultures and countries located across the Red Coast, it is the result of a collaboration with Saudi, Egyptian, Yemeni, Sudanese, Somali and Djiboutian musicians, among others.

All of the artists portray their respective experiences and sonic heritage through music. Across twelve tracks, each captures a different sound and culture.

“Our Red Sea Studios team has delivered an exceptional musical experience stemming from our responsibility to provide an authentic and enriching guest experience at The Red Sea, through the promotion of cultural and artistic initiatives,” said Eng. Ahmed Darwish, group chief administrative officer at Red Sea Global, in a statement.

“Furthermore, releasing this album is a first step towards achieving our objective to establish a creative center in The Red Sea to serve as a hub for pooling local and international talents in various aspects of art and culture.”