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Chocolate flavors latest content from Baccarat

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Several of the same instruments and techniques are shared between the two art forms. Image credit: Baccarat

By LUXURY DAILY NEWS SERVICE

French crystal maker **Baccarat** is spotlighting the similarities between its craft and another art form.

Collaborating with French chocolatier and sculptor Patrick Roger a well-known and award-winning force in his field the brand is out with "Baccarat Resonance." The new video series analyzes the connections between the maison's crystal works and other forms of expression.

Drawing parallels

Baccarat connects Mr. Roger with Nathalie Blaise, a modeler with nearly 40 years of experience at the company, for the film.

Two minutes in length, the video delves into the deep parallels between their respective crafts, the duo musing that they could switch places and still be successful due to their approaches being nearly identical. Many of the same tools and processes are used in making chocolate sculptures and forging crystal creations, an unexpected realization shared by the subjects.

The maison presents "Baccarat Resonance" episode one

The film, available on Baccarat's YouTube channel, sees the two French creatives share a conversation on what drives their work, what approaches they take and how they could apply those principles to each other's craft.

More episodes of the series are planned, with the next set to pair a dancer with a glassblower from the maison.

Baccarat has posed similar comparisons in the past, positioning the relationship between its crystal products and music ([see story](#)).

Other luxury brands are also highlighting the synergy between seemingly unrelated artistic pursuits. French lifestyle brand Lalique drew upon similar subject matter for its latest campaign, which saw a Michelin-star chef and floral artist collaborate on an avant-garde showcase of the label's glassware ([see story](#)).
