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TRAVEL AND HOSPITALITY

Emirates tops list of most luxurious airlines

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The flight provider had perfect scores in four of the eight criteria. Image credit: Emirates

By LUXURY DAILY NEWS SERVICE

Dubai, U.A.E-based airline Emirates is the leader of luxury flying options, according to recent findings.

The study, published by American gaming platform Slingo, ranked the company's first-class offerings ahead of its competition, Emirates scoring 7.12 out of 10 more than one point higher than the second-place finisher, German airline Lufthansa at 5.99. Echelons were determined based on overall airport experience, cabin and seat, cuisine, beverages, short and medium haul, entertainment, amenities and facilities, and service.

Flying high

Emirates had perfect scores in several categories, propelling them to the front of the pack.

Short- and medium-haul experiences, amenities and facilities, in-flight entertainment and beverages all received top marks. Another prominent factor, leg room, was a key determinant of the ranking, as Emirates placed third with a minimum space of 69 inches; Hong Kong-based airline Cathay Pacific had the most leg room at 81 inches.



The study was compiled using data from a variety of travel-focused news outlets. Image credit: Emirates

On social media, Emirates dominated in mentions in Instagram hashtags and in TikTok views, meaning flyers are excited to share their experiences with their respective audiences, building the brand's reputation for luxury.

In the cuisine category, the Dubai-based company scored a nine out of 10. The area is one of focus for the airline, as it recently boosted its vegan offerings on flights and in its global portfolio of lounges (see story).

Rounding out the top three, Swiss Air had a final score of 5.14, far ahead of any other competitors on the list.

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