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TRAVEL AND HOSPITALITY

Seabourn reveals exclusive shoreside experience collection

April 3, 2024



Before it returns to expedition voyages, the Seabourn Venture will offer passengers another type of exploration. Image credit: Seabourn

By LUXURY DAILY NEWS SERVICE

Cruise line Seabourn will soon offer travelers a series of unique excursions off-ship.

Beginning in 2025 with the Western Mediterranean voyages on Seabourn Venture, exclusive shoreside adventures will complement the brand's luxury experiences on the ocean. "The Collection," as the array of trips is called, includes private cultural events, tennis tournaments, visits to famous wineries and more.

"Each journey within 'The Collection' is a bespoke masterpiece and promises an immersive blend of luxury and special interests that fit perfectly with our ultra-luxury experiences," said Natalya Leahy, president of Seabourn, in a statement.

"From private dinners at some of the best wineries to attending prestigious tennis tournaments, 'The Collection' will deliver special 'Seabourn Moments' for our extraordinary guests who seek out-of-the-ordinary experiences."

Landing new offerings

The Collection offers anywhere from seven- to 10-day special interest getaways.

With an option to book for either seven or eight days, "Mediterranean Marvels & Matches" sailings go between Barcelona and Rome. Overnights and tickets to the Monte Carlo Masters and the Barcelona Open Tennis Tournaments are included.

Introducing The Collection, a series of exclusive sailings offering unique, one-of-a-kind shoreside experiences that seamlessly complement the yacht-like atmosphere found on board Seabourn Venture.

https://t.co/332t8Gm4eFpic.twitter.com/h7RtlAeJkc

Seabourn (@SeabournCruise) March 29, 2024

Outside of the games, guests will get to enjoy the countryside of the regions, drinking in views of the Italian Riviera and Elba, the rugged Costa Brava in Spain, St. Tropez and Cannes in France, and the rainbow-colored town of Portovenere, part of Italy's Cinque Terre.

"Vineyard Vistas" is an eight-day sailing from the sunbathed shores of Lisbon to Dublin's jade-colored hills. Travelers will stay overnight in Bordeaux and spend an evening at Chteau Smith Haut-Lafitte, feasting between the vines at a private dinner with winemakers and other experts.

"Andalusian Nights" sets guests off on a voyage between Lisbon and Barcelona. Culture is a focus point, with itineraries involving exclusive events in Seville and Granada.

In the first city, Seabourn clients will be treated to a truly Andalusian overnight. Cocktails, dinner and flamenco performances will ensue at the famed Villa Luisa in the evening.

"The Collection" introduces paying customers to a more intimate side of the Mediterranean (see story) before the Seabourn Venture returns to expedition-format trips later in 2025. More information such as dates and pricing can be found on the brand's website.

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