

HOME FURNISHINGS

# Marvel heroes star in Swarovski's spring/summer 2024

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*The Avengers assemble in this new drop. Image credit: Swarovski/Marvel*

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By LUXURY DAILY NEWS SERVICE

Austrian crystal and jewelry designer [Swarovski](#) is adding cultural icons to its latest collection.

A variety of recognizable heroes and villains from Marvel comics and films are crafted in fine crystal as home decor pieces. The selection, created as a part of the spring/summer 2024 collection, could appeal to core luxury consumers, aspirational buyers and non-luxury clientele alike through its utilization of well-known characters.

## **Ateliers assemble**

Reinterpretations of Captain America, Thor, Captain Marvel, Loki and Thanos are included in the drop.

Tens of thousands of the maison's fine crystals were used to craft the five heroes and villains. Each of the iconic comic book characters is portrayed with bright, vivid colors and hundreds of facets, making for a painstaking creation process.



*The Captain America statue is comprised of 382 distinct colored facets. Image credit: Swarovski/Marvel*

First launched last summer, the Marvel x Swarovski collection already included icons such as Spider-Man, Iron Man, Hulk and Black Panther. Combining the two drops, a limited-edition Avengers assemblage is available, spotlighting Black Widow, Hulk, Iron Man, Captain America and Black Panther only 200 units were created.

The new additions range in price between \$600 and \$800, depending on the complexity of the crystal character. Revealed on April 11, the figures are on sale now, both [online](#) and in-store.

Swarovski continues its relationship with Disney the parent company of Marvel with the new drop, as it previously added the Alice in Wonderland collection to the spring/summer 2024 selection ([see story](#)).

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