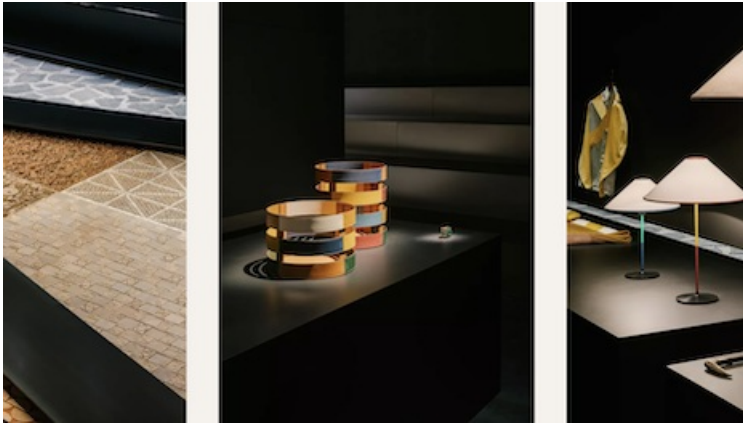


HOME FURNISHINGS

Herms highlights equestrian-inspired home goods for Milan Design Week

April 15, 2024



The shapes and hues of jockey attire and horse jumping are seen throughout the venue. Image credit: Herms

By LUXURY DAILY NEWS SERVICE

French fashion and leather goods house **Herms** is joining others in luxury in activating at Milan Design Week.

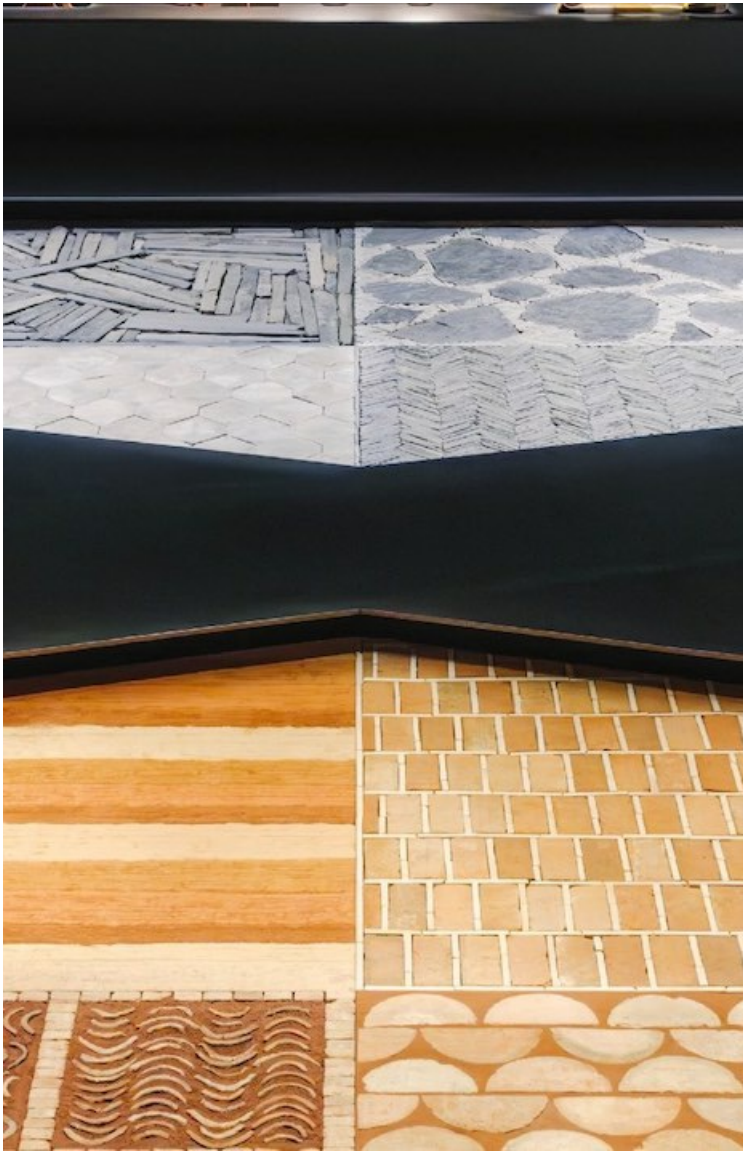
From Tuesday, April 16, to Sunday, April 21, the brand will be showcasing its new collection of home products. This year, the maison is theming its space after the company's heritage and traditional materials.

Jockey culture

Herms is presenting its pieces at Le Pelota at Via Palermo 10 in Milan this year.

Visitors can enjoy a hands-on experience at the Italian address from 12 p.m. to 4 p.m. on Tuesday, 10 a.m. to 5 p.m. on Wednesday and 10 a.m. to 6 p.m. on Sunday. From Thursday to Saturday, the venue is open from 10 a.m. to 8 p.m.

Inside, creations from the brand's new home collection will be arranged in tandem with archival items. According to Herms, this sparks a conversation between movement and roots, and between know-how and materials.



Materials such as dirt and stone are designed on the ground to evoke jockey silks. Image credit: Herms

On the ground, the latter concept is accentuated an amalgamation of raw textures, including brick, stone, slate, wood and compacted earth, are composed in a way that resembles silk jockey jersey designs.

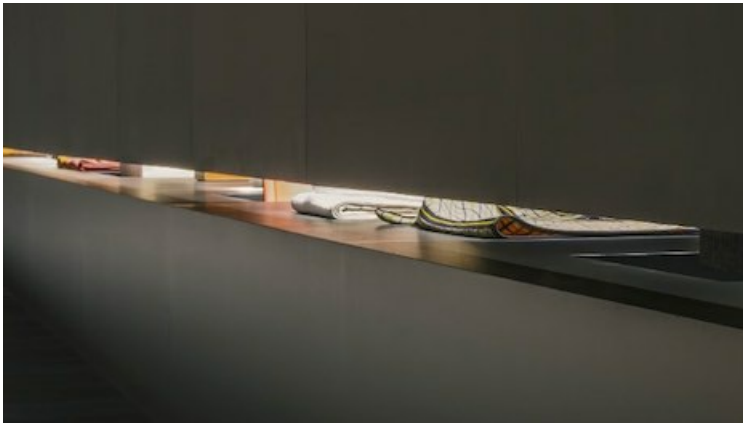
Geometric patterns and pops of colors are key pieces of these sporty clothing pieces, which are intrinsically part of the French label's identity as an equestrian house. The leather and textile products scattered throughout the Milan location are likewise inspired by the same shapes and hues.

The Diapason d'Herms armchair is among them, brought to life by Studio Herms. Contrasting materials and formal design come together for a modernist look. Two pieces of leather form the seat and backrest, while a hammered aluminum frame keeps it all together.

Meanwhile, Voltige d'Herms lamps nod to equestrian vaulting elements such as lunge reins, riding crops and showjumping poles. The line features slender stems and braided, two-tone leather.

The Tressages questres dinner service also nods to the horse-riding universe of the company, using delicate lines and light shapes.

Bedroom concepts, such as the Hippique bedspread, are highly graphic and geometric, made with silk, cotton twill, tone-on-tone topstitching and a cashmere reverse. Designed after a drawing by Jochen Gerner in Herms's studio, applique flag motifs will remind many of jockeys' colorful silks.



Items are showcased on modernist displays around the venue. Image credit: Herms

The collection marks the first time that saddlery and leatherworking skills play into one of the maison's home lines. As of late, these have been categories of focus for the organization ([see story](#)).

Now, at Herms's Milan Design Week space, the many ways to use leather are demonstrated, from the strips of leather pierced and stitched by hand to form the baskets, to the table centerpieces' leather marquetry display graphic motifs.

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