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JEWELRY

Latest Tiffany & Co. exhibition makes Tokyo debut

April 16, 2024



Entitled "Tiffany Wonder," the activation explores nearly 200 years of diamond design. Image courtesy of Tiffany & Co.

By LUXURY DAILY NEWS SERVICE

U.S. jeweler Tiffany & Co. is bringing the largest design show in the brand's history to Japan.

A new exhibition entitled "Tiffany Wonder" is now open within Tokyo's Node Gallery at Toranomon Hills Station Tower. Highlighting the brand's connection to the region, a range of items from archival diamonds to contemporary high jewelry will remain on display through June 23, 2024.

"Tiffany & Co. has been inspired by Japan for decades and the house's authentic connection and extensive history in the region has only continued to grow," said Anthony Ledru, president and CEO of Tiffany & Co., in a statement.

"Our latest exhibition showcases some of Tiffany's most exceptional creations including the first Bird on a Rock brooch from 1965 designed by one of the 20th century's most gifted designers, Jean Schlumberger," Mr. Ledru said. "Uplifting the exceptional craftmanship, unparalleled diamond authority and inventiveness of Tiffany, the exhibition will bring the joy of the House to every visitor."

Wonders and jewels

Tiffany Wonder explores nearly 200 years of diamond creations. It houses almost 500 objects total, 300 of which are neverbefore-seen selections.

Live as of April 12, the exhibition's 10 rooms contain objects such as late designer Jean Schlumberger's famous Bird on a Rock brooch. Near the end, guests can view the 128.54-carat Tiffany Diamond.

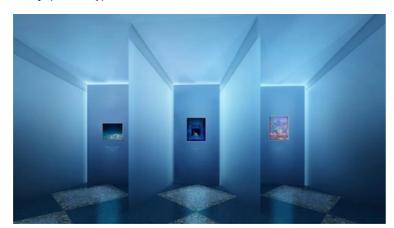


Themed rooms spotlight some of the brand's most famous creations, many of which have never before been seen. Image courtesy of Tiffany & Co.

Many aspects of Tiffany Wonder highlight the ways that Japan has inspired the label. Tiffany & Co.'s relationship with the country goes back to its earliest moments.

Back in 1837, Charles Lewis Tiffany himself started offering clients select imports from the Asian nation. At this time, Japanese goods were rarely on the market.

To this day, the country continues to inspire the work of the company's designers, who have often turned to regional artistic traditions. Japan is also picked as the home of new openings, with residents proving to have an appetite for New York-born luxury (see story).



The exhibit is located inside one of Tokyo's tallest towers. Image courtesy of Tiffany & Co.

"The idea of wonder has been integral to our DNA since 1837," said Alexandre Arnault, executive vice president of product, communications and industrial at Tiffany & Co., in a statement.

"Since the very beginning, each design that we've imagined and each piece that we've handcrafted has been rooted in our mission to spark wonder and inspire the world's greatest love stories," Mr. Arnault said. "Our latest exhibition celebrates this spirit in a city of great importance to Tiffany & Co.: Tokyo."

Famous faces were in attendance at the opening of Tiffany Wonder, including Brazilian actress Bruna Marquezine and British model Rosie Huntington-Whiteley, as well as Pharrell Williams, American music producer and men's creative director at Louis Vuitton, among others. Celebrities wore designs from the jeweler, and an exclusive performance was presented by Japanese musician Gen Hoshino.

The exhibition is live and now open to the public. Tickets can be bought on the Tiffany & Co. app on the iOS and Google Play app stores.

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