

JEWELRY

Cartier pushes 2024 Women's Initiative Fellows list live

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The brand will announce the first, second and third-place winners during a ceremony in Shenzhen, China on May 22, 2024. Image credit: Cartier

By LUXURY DAILY NEWS SERVICE

French jewelry maison Cartier is honoring the achievements of 33 female entrepreneurs.

The leaders have been named 2024 Cartier Women's Initiative fellows. Founded in 2006, the program recognizes and funds impactful business solutions to some of the world's most pressing challenges.

regional and thematic awards

"Women social entrepreneurs are leaders, creators, pioneers, and a source of inspiration," said Cyrille Vigneron, CEO and president of **Cartier**, in a statement.

"Through our long-standing commitment, all together, we have enabled breakthrough, provided significant support and delivered impact."

Leading the way

First, second and third-place winners for each of the initiative's nine thematic prizes and two regional prizes will be revealed during the Cartier Women's Initiative Awards Ceremony on May 22, 2024, in Shenzhen, China.

Regional prizes covering work in Latin America and the Caribbean, North America, Europe, Francophone sub-Saharan Africa, Anglophone and Lusophone Africa, the Middle East and North Africa, East Asia, South Asia and Central Asia, and Oceania will be granted to 27 total fellows. Another six fellows will receive thematic awards.

Cartier Women's Initiative's Science and Technology Pioneer Award is for those who have developed disruptive solutions that utilize one-of-a-kind, protected or difficult-to-replicate scientific or technological advances. Open to women-run and women-owned businesses, recipients are engaged in building solutions that target either sustainable social or environmental change.

Meanwhile, the Diversity, Equity & Inclusion Award encourages innovations that close access, outcome or opportunity gaps within marginalized communities. This prize is open to all genders.

The time is finally here! We are thrilled to unveil our 2024 fellows who exemplify deep passion and committed

discipline towards impact, and leveraging business as a force for good. pic.twitter.com/SQAoomB8Es

Cartier Women's Initiative (@CartierAwards) [April 17, 2024](#)

First-place awardees will earn \$100,000 in grant funding. Those who place second and third will take home \$60,000 and \$30,000 respectively.

Though not all will be given this financial backing, the full 2024 cohort will benefit from personalized coaching and mentoring. Cartier will also support the group with media visibility and networking opportunities, as well as educational courses from French business school INSEAD.

Since its creation, the Cartier Women's Initiative has helped 330 female entrepreneurs and changemakers. Hailing from 66 nations, these leaders have been awarded \$9.5 million in overall grant funding.

"Every year we prove that women are courageous business leaders that can be a formidable force for good, solving the pressing social and environmental challenges of our times, while being financially sustainable," said Wingee Sin, global program director of the Cartier Women's Initiative at Cartier, in a statement.

Both within and outside of program contexts, Cartier has frequently shone a light on the difference that female achievers can make ([see story](#)).

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