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JEWELRY

Audemars Piguet collaborates with American singer John Mayer

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The Grammy-winner helped create a special-edition Royal Oak Perpetual Calendar. Image credit: Audemars Piguet

By LUXURY DAILY NEWS SERVICE

Swiss watchmaker Audemars Piguet is continuing its streak of music-minded product collaborations.

The maison is out with a new Royal Oak Perpetual Calendar that carries the legacy of ultra-thin movements forward. Working closely with American singer and guitarist John Mayer, the timepiece will be the last limited edition to feature the brand's Calibre 5134 movement.

"John's love of complicated watches combined with his creativity made this an organic and fun collaboration," said llaria Resta, CEO of Audemars Piguet, in a statement.

"He wholeheartedly delved into the intricate design details of the dial, so there is a moment of discovery each time the watch is worn."

Curtain call

Audemars Piguet and Mr. Mayer, a watch collector himself, designed the dial of the Royal Oak Perpetual Calendar "John Mayer" Limited Edition together.

Mr. Mayer's appreciation for crystal skies informed the application of a scintillating dark blue embossed motif comprised of tiny, irregular shapes that mimic the stratosphere, adding texture and depth to the commission.

According to the brand, each piece's detailed stamping die was forged "atom by atom" via electroforming, a metal deposition method.

Encased in 18-carat white gold and limited to 200 units, the watch is available upon request. Production of the self-winding mechanism it contains has come to an end.

Audemars Piguet presents the Royal Oak Perpetual Calendar "John Mayer" Limited Edition

Unveiled on the first Royal Oak Perpetual Calendar in 2015, the movement was modeled after Audemars Piguet's Calibre 2120/2800, the world's thinnest self-winding perpetual calendar movement at the time of its launch in 1978.

The seven-time Grammy Award-winning musician, long affiliated with the house, now joins it in uplifting the future of horology

(see story) with one final nod to an important aspect of its past.

"My favorite watches have dials that you can stare endlessly at," said Mr. Mayer, in a statement.

"A great watch dial feels like a picture window you look into it, not at it," he said. "In the case of this QP, it's like looking up at a moonless sky.



Guests joined Audemars Piguet and John Mayer to celebrate the new collaboration. Image courtesy of Stefanie Keenan/Getty Images for Audemars Piguet

"There is a true sense of nature in it, and when you couple that sense of depth and vastness with the complication of a perpetual calendar, it is a very powerful combination of technical prowess and aesthetic design."

To celebrate the launch, Audemars Piguet and Mr. Mayer, newly appointed as its creative conduit, hosted an event at Sky View Estate in Los Angeles on Tuesday, April 16.

The starry theme was echoed throughout the evening, from decor to cocktails to the presence of American astronomer Sandy Eulitt.

Notable guests included American actress Maria Bello, French chef Dominique Crenn and American singer Chris Stapleton.

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