

FOOD AND BEVERAGE

Ruinart to bring 'Conversations with Nature' to Frieze New York

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Works from Andrea Bowers, the first U.S. artist to participate in the brand's Carte Blanche program, will be shown at the international art fair in May. Image courtesy of Ruinart

By LUXURY DAILY NEWS SERVICE

LVMH-owned Champagne house **Ruinart** is deepening ties with a leading international art fair.

American artist Andrea Bowers, one of six winners of the maison's annual Carte Blanche program, will participate in Frieze New York the exhibition takes place from May 1 to May 5, 2024. Following an initial appearance at Frieze Los Angeles in February, two of her climate justice-themed works will be displayed at the Ruinart Art Lounge, including "Chandeliers of Interconnectedness."

"I am using representations of branches as a memorial to trees that were brutally cut down while I was sitting in the middle of the forest," said Ms. Bowers, in a statement.

"I want to create a remembrance of the beauty that was destroyed that day."

Sustainability and sips

Ms. Bowers is among the six artists supported by Ruinart's collaborative initiative, founded in 2008.

Through this year's series Conversations with Nature, the creative cohort explores humankind's relationship to the planet ([see story](#)). As a self-described "artist," Ms. Bowers brings a focused approach.



Ms. Bowers integrates nature and human-made elements into her work, using materials such as wood and glass. Image courtesy of Ruinart

At Frieze New York, "Chandeliers of Interconnectedness," a steel sculpture that takes after tree branches, will act as Ruinart's centerpiece.

Neon and recycled stained glass created with Judson Studios, the oldest family-owned company of its kind in America, grants the leaves light-catching hues.

The artist was inspired by French author and ecofeminism advocate Franoise d'Eaubonne. Quotes by the late writer are printed along the structure.

Ms. Bowers's "Political Ribbons" installation also turns to the written word, featuring slogans that have to do with climate discourse. Visitors can take strips from the work as souvenirs.

"My job is to draw attention to political issues by giving them a tangible form," said Ms. Bowers, in a statement.

Frieze New York is being held this year at The Shed on 545 W 30th St in New York.

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