

COMMERCE

Alexander McQueen exec lands CEO role at Harvey Nichols

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Assuming duties this June, Ms. Goddard will sit on the department store's board. Image credit: Harvey Nichols

By LUXURY DAILY NEWS SERVICE

After Manju Malhotra stepped down from the company's chief executive post last year, British department store chain **Harvey Nichols** has named a successor.

The retailer has announced that Julia Goddard, the president of Europe, the Middle East and Africa (EMEA) at British fashion house Alexander McQueen, will lead as CEO. Ms. Goddard will assume duties at the beginning of June 2024, reporting directly to Dickson Poon and Pearson Poon, chairman and vice chairman at Harvey Nichols, respectively.

"I am thrilled to be joining Harvey Nichols as chief executive officer," said Ms. Goddard, in a statement.

"The opportunities that exist within this iconic brand fill me with excitement and enthusiasm," she said. "I very much look forward to working with the team to accelerate growth and strengthen the position of Harvey Nichols."

Up next

Ms. Goddard will sit on the management board at Harvey Nichols.

She comes to the department store after spending 14 years at her previous employer. The Alexander McQueen veteran was the president of EMEA at the company from 2019 to 2024.



Ms. Goddard brings years of experience in luxury to the retailer. Image credit: Harvey Nichols

While there, she spearheaded growth and expansion efforts by way of the region's wholesale, retail and e-concession channels. Excellence in retail and client relations were points of emphasis.

Her purview included flagships in cities such as Paris, Milan, Kuwait City, London, Qatar City, Rome and Dubai. Before her most recent position, she was Alexander McQueen's worldwide wholesale, franchise and e-concession director.

"We are delighted to welcome Julia as our new chief executive officer," said Dickson Poon and Pearson Poon, chairman and vice chairman at Harvey Nichols, in a joint statement.

"Julia is a dynamic business leader with a strong track record of delivering quality growth and successfully developing and executing a VIC clienteling strategy," they said. "Her expertise and strategic capabilities will be invaluable in delivering long-term sustainable growth for Harvey Nichols."

Former CEO Mr. Malhotra stepped down after three years at the helm and two decades with the company in August 2023 ([see story](#)).

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