

COMMERCE

Annual operating profits down 18pc at Valentino

April 23, 2024



Announced Tuesday, overall revenues fell 5 percent year-over-year at reported rates in 2023. Image courtesy of Valentino

By LUXURY DAILY NEWS SERVICE

Italian fashion house **Valentino** is joining a list of fellow luxury names continuing to navigate a global sales slowdown.

By the end of 2023, the brand's revenues reached 1.35 billion euros, or \$1.44 billion at current exchange, a 5 percent decrease at reported rates from its \$1.52 billion intake in 2022. Regional challenges are attributed to the dip, as European consumers are said to have not met the company's expectations in the latter half of last year.

Refresh point

Earnings during the period fell dramatically. Valentino reported an 18 percent year-over-year decrease, denoting its operating profit totaled \$105.7 million.

Despite this, direct sales, including ecommerce, jumped by 3 percent during the period ended Dec. 31, 2023, with growth spurred by the Asia Pacific region. Directly operated retail also saw an increase in relevance, representing two-thirds of all sales from the 12-month term, up 4 percent y-o-y.

Meanwhile, Valentino shares that the Americas showed positive signs in the second half of last year.



A recent change in leadership could help boost bottom lines. Image courtesy of Valentino/Fabio Lovino

Late last month, the label bid farewell to longtime creative director Pierpaolo Piccioli ([see story](#)) after eight years in the role and

25 total years at Valentino. Days later, Italian designer Alessandro Michele was announced as the house's incoming artistic lead ([see story](#)).

Before his departure in 2022, Mr. Michele held the position of creative director at Italian fashion label Gucci. Under his leadership, the company witnessed a resurgence in revenue time will tell if history can repeat itself.

© 2024 Reliance Relocation Services, Inc. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.