

The News and Intelligence You Need on Luxury

ARTS AND ENTERTAINMENT

Guerlain opens applications for secondedition art competition

May 3, 2024



Launched in 2023, the brand's Art & Environment Prize, which awards its winner a residency and solo exhibition. Image credit: Guerlain

By LUXURY DAILY NEWS SERVICE

French beauty brand Guerlain is reviving an esteemed initiative for emerging talents of all ages.

Rooted in a continuous connection to the contemporary artists that design the brand's cases and bottles, the Art & Environment Prize, which awards a residency and exhibition to its winner, was launched last year. Applications for the competition's second edition are now live artists of any discipline, academic background and experience level are encouraged to apply.

Take two

Introduced in collaboration with South Korean artist Lee Ufan (see story), this year's Prize continues to call for modern creations that offer fresh, long-term visions on the relationship between society and the environment.

Guerlain's winner will be revealed at Paris+ par Art Basel in October before embarking on a two-month residency program at the beginning of 2025.

#NowOpen: applications for the second edition of the Art & Environment Prize by Guerlain x Lee Ufan Arles.

Awarded by a jury of experts chaired by Lee Ufan, including Wim Wenders, Laurent LeBon and inaugural winner Djibril Boukhenassi, the Prize welcomes applications from all pic.twitter.com/SoBSvQbn6v

Guerlain (@Guerlain) May 2, 2024

To aid in bringing the laureate's concept to life, the awardee will be provided access to dedicated production space and accommodations in Arles, receiving mentorship and support from a member of the Lee Ufan Arles team.

The 2024 round of the Art & Environment Prize culminates in a solo exhibition show, placing the artist's work on display during the summer at the program sponsor's Lee Ufan Arles museum in Arles, France.

Selection criteria include the artist's career trajectory, the sincerity, relevance, and originality of the proposed project, as well as its alignment with the thematic focus of the Prize.

The deadline for entries, available on the Lee Ufan Arles site, is July 30, 2024. Finalists will be announced in mid-September, followed by interview sessions in early October.

© 2024 Reliance Relocation Services, Inc. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.