

FOOD AND BEVERAGE

Zacapa Rum, designer Raul Lopez debut bespoke barware collection

May 6, 2024



An invention of the New York-based fashion label, Luar's Ana handbags frame the luxury kits, which contain custom shakers, napkins and more. Image credit: Zacapa

By LUXURY DAILY NEWS SERVICE

Ultra-premium Guatemalan rum brand **Zacapa** is shaking things up with its latest endeavor.

Launched May 3, the company is introducing a limited-edition line of bar accessories created in collaboration with American designer Raul Lopez, streetwear legend and founder of New York-based label Luar. Beside special bottles of Zacapa Rum, the luxury kits contain bespoke items perfect for an evening of entertaining, each inspired by Mr. Lopez's Latin American roots and appreciation for craftsmanship.

"Zacapa is thrilled to join forces with Raul Lopez of Luar, celebrating a partnership that beautifully bridges the worlds of luxury spirits and fashion," said Sam Salameh, VP of Zacapa at Diageo North America, in a statement.

"This collaboration is more than just a limited-edition collection; it's a vibrant celebration of heritage, innovation, and a shared vision that captivates and inspires."

Livery and libations

Popularized and worn by celebrities such as Albanian pop star Dua Lipa and American entertainer Beyoncé, Luar's Ana handbag houses Zacapa Rum's latest drop.

The collection's luxury kit comes with a custom shaker and cocktail spoon, linen cocktail napkins, woven coasters made from leather and petate, a braided material made of palm fiber, and glassware.



The luxury kits contain custom shakers, cocktail spoons, cocktail napkins, coasters and glassware. Image credit: Zacapa Rum

Sold separately, the collection's centerpiece, a glass decanter, has been outfitted in Luar's leather and woven petate sleeve.

It adds a stylish flair to the brand's signature beverage concocted within hand-selected barrels and finished in French oak casks, Zacapa XO is aged 10 to 15 years.

Most importantly, per the partners, the goods reflect the work of the Latin American female artisans behind the collection's construction.

"Collaborating with Zacapa has been an enriching experience, a celebration of our shared Latino heritage and a tribute to the roots that ground us," said Mr. Lopez, in a statement.



Other beverages in the collection include Zacapa 23 Rum and Zacapa Edicin Negra Rum. Image credit: Zacapa

"The craftsmanship of the incredible women of the Petate weaving communities fills me with immense respect," he said. "It's an

honor to weave their craft into my designs.

“Knowing that Zacapa supports over 700 female artisans in this tradition makes me incredibly proud to highlight their beautiful work in our collaboration.”

The complete limited-edition Zacapa y Luar collection is now available for an exclusive digital presale on online spirits retailer [ReserveBar](#).

Launched ahead of Mother’s Day, the beverage brand will celebrate the collection with The Zacapa Orchid Shop, a pop-up coming to Lume Studios at 93 Broadway Street in New York City, on Friday, May 10.

Open to the public, the “one-stop-shop of gifts tailored to celebrating mothers” will serve Zacapa XO as Mr. Lopez stops by to greet attendees.

Uplifting Hispanic and Latin culture, as well as the creatives that ode to it, have remained sticking points for luxury beverage players this year ([see story](#)).

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