

FRAGRANCE AND PERSONAL CARE

UAE's first Dior Spa debuts at The Lana in Dubai

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The new wellness retreat is home to three exclusive treatments. Image credit: LVMH/ARR

By LUXURY DAILY NEWS SERVICE

French fashion house **Dior** is bringing high-end beauty to new heights.

Dubai's The Lana, British multinational hospitality chain Dorchester Collection's debut regional property, is home to the brand's latest wellness launch. Located on the five-star hotel's 29th floor, the U.A.E.'s first Dior Spa offers an exclusive menu of treatments, including three created specifically for the newly-opened luxury lodge.

"Dior has been a long-standing partner of ours at Dorchester Collection, so we are delighted to continue this successful collaboration at our newest hotel," said Helen Smith and Eugenio Pirri, joint CEOs of Dorchester Collection, in a statement.

"Dior Spa The Lana perfectly captures the essence of Dior's philosophy and expertise in wellness," they said. "It will be a destination that reflects our commitment to delivering an exceptional well-being experience for our guests."

Top of the world

Situated downtown, the Dior Spa space offers panoramic views of the city's high rises, including Dubai's iconic Burj Khalifa building.

The facility features all of the amenities one would expect from a luxe wellness center across five single-use cabins and a single double suite, adding an air of exclusivity to sessions.



Floor-to-ceiling windows showcase the surrounding cityscape and desert landscapes. Image credit: LVMH/ARR

Using the latest technological advancements and “avant-garde devices,” three signature treatments are only up for grabs in Dubai: a 2-hour Dior Stone Treatment and a 90-minute futon therapy round titled “Escale at The Lana” are among the one-of-a-kind experiences.

Facials, skin remedies and sculpting, full-body massages and makeup services are also available on-site. Reservations can be made on Dior’s [website](#).

Luxury wellness has taken a firm grip on the global market, with high-end brands most recently launching retreats in Hawaii ([see story](#)) and Mexico ([see story](#)).

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