

FOOD AND BEVERAGE

Rare Hennessy release tributes founder

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The modern design of the bottle is the work of Polish American architect and artist Daniel Libeskind. Image courtesy of Hennessy

By LUXURY DAILY NEWS SERVICE

LVMH-owned Cognac brand **Hennessy** is celebrating the man who started the label.

Marking 300 years since his birth, the maison is out with the Richard Hennessy Magnum. Crafted in Baccarat crystal and offering Hennessy's scarcest eau-de-vie, the release is one of the company's most exclusive blends ever.

Birthday blend

The Magnum new edition is bottled and brought to life at Hennessy's Atelier des éditions Rares in Cognac, France.

Tasting notes include spiced and floral flavors such as nutmeg, fennel and notes of leather. Available for purchase at Houses of Hennessy around the world and private sales, price is given upon request registration and inquiries can be made online at [hennessy.com](https://www.hennessy.com).

Featuring a contemporary look, the unique product was designed by Polish American architect and artist Daniel Libeskind. A suspended decanter appears as though it is floating within a graphic metal frame.



A portrait of Mr. Hennessy himself glows on the bottle, illuminated by the red shade of the Cognac within. Image courtesy of Hennessy

French calligrapher Nicolas Ouchenir is also involved in this 300-year anniversary celebration, being responsible for the portrait of Mr. Hennessy that is splashed across the bottle's surface.

Two Richard Hennessy glasses come with the main piece. The cut crystal cups are accompanied by a pipette and holder to complement tasting rituals and the experiential aspect of the drop.

The house has worked with Mr. Libeskind before, including on projects that like this current venture, honored the founder.

In 2022, a decanter was likewise made from Baccarat crystal and had a bold arrow cap. The architect's design had overlaps between Hennessy's ethos and that of Mr. Libeskind the defined corners and scarlet Cognac ring similar to this time around ([see story](#)).