

APPAREL AND ACCESSORIES

Giorgio Armani x Poldo Dog Couture Collection goes global

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Launched in May 2024, the brand is promoting the collaboration's worldwide availability across its digital channels. Image credit: Giorgio Armani

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

Italian fashion house **Giorgio Armani** is throwing a bone to its clientele's four-legged friends.

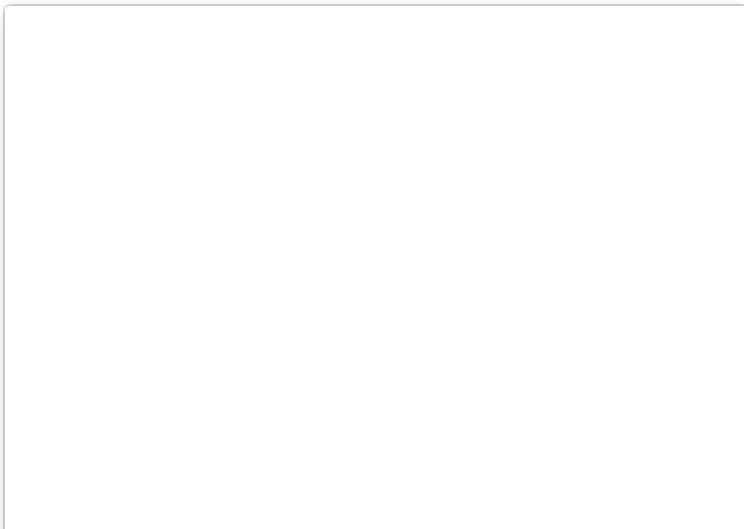
In collaboration with Italian luxury pet brand **Poldo Dog Couture**, the house is promoting the global release of a capsule dedicated to canines. With the drop, Giorgio Armani is expanding its reach into the greater luxury lifestyle space by outfitting man's best friend.

Domesticated display

Launched this spring, the Giorgio Armani x Poldo Dog Couture Collection is available **online** and at select retailers worldwide.

Each of the pieces features the maison's archival Ikat pattern. Items range in price from \$245 for the Poldo x Giorgio Armani leather collar to \$1,100 for the Poldo x Giorgio Armani Ikat jacquard flannel dog bed, all of which sport archival blue and magenta jacquards and prints.

Sizing for the outfits varies between extra-small and extra-large, allowing breeds from toy poodles to Australian shepherds to wear the bespoke jackets, raincoats and harnesses.



[View this post on Instagram](#)

A post shared by Giorgio Armani (@giorgioarmani)

The remainder of the capsule consists of sweaters, leashes and other custom accessories produced by Poldo Dog Couture ([see story](#)).

Giorgio Armani and the luxury pet brand have worked together in the past, debuting their canine collaboration in December 2023.

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